

"Fazbear entertainment is not responsible for disappearance, death or dismemberment."

Welcome to the Fazbear Entertainment smearing campaign document

NEW & IMPROVED REVAMPING EDITION

Explanation: Fazbear Entertainment smearing campaign is the belief that William Afton purposely went out of his way to smear the reputation of Fazbear Entertainment for his benefits by committing the Missing children incident (MCI) & Dead children incident (DCI); but my document will include the opening and unfortunate closing of Circus Baby's Pizza World (CBPW); and the opening of Circus Baby's Entertainment and Rental (CBEAR) into the mix as well. This version is the most modern, reliable and detailed yet straight to the point version yet of all of the versions I had made, so if you're reading this, congrats for getting the most well made version yet of the Fazbear Entertainment smearing campaign document. This will include an entirely new, much more profound take on the DCI along with revamping more easy to understand rewrites of the MCI and precious knowledge before the DCI reinvention. I do not own the rights to the Five Nights at Freddy's franchise

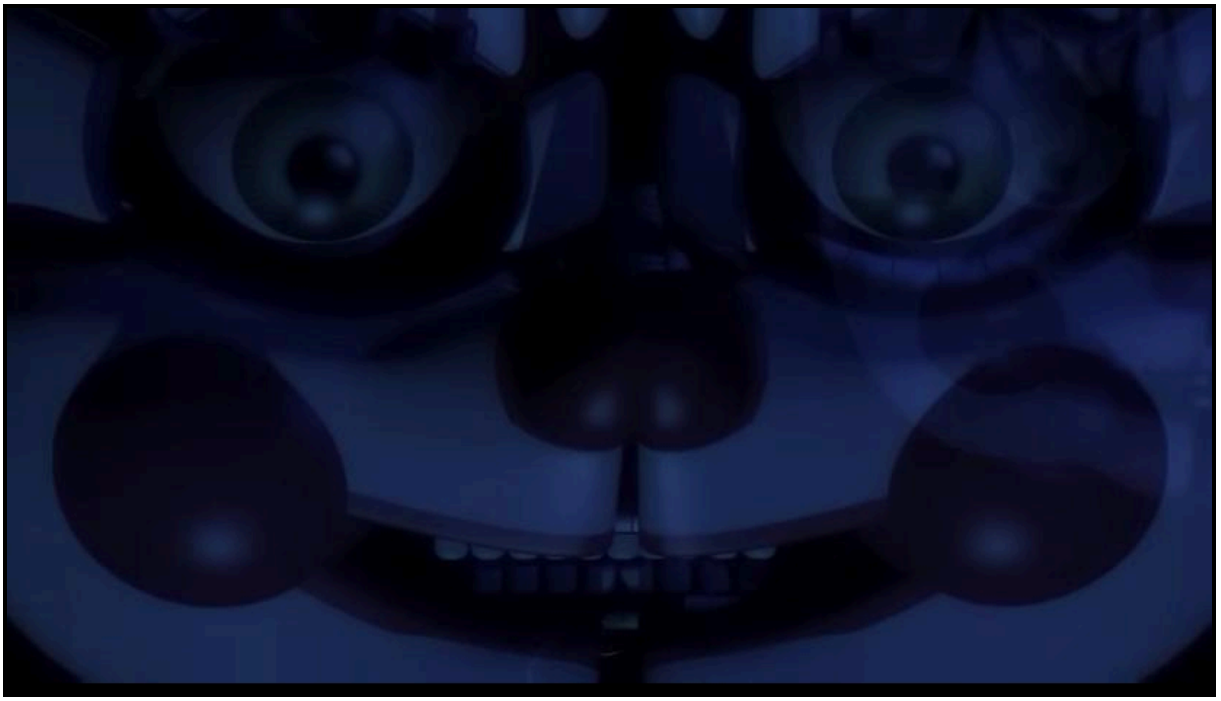
Credit: @Veneno on (Reddit and Discord)

Note: Now what exactly is the motive for why William would commit the Fazbear Entertainment Smearing campaign? If you read the original document, you'll know one of the criticisms I had faced was that I didn't explain the motives in a clear manner, soI I'll explain it to you in a clear sense. William Afton, and I'll make this clear, main overarching motive is the supernatural experiments, is the forefront of all his reasoning he'll do in the smearing campaign, but he wanted to smear Fazbear entertainment reputation because he'll benefit his circus baby's entertainment and rental main purpose of capturing children and all this other stuff more efficiently, and he did that by cutting his name ties off from Fazbear entertainment and smearing the reputation of the company, collapsing it while boosting his own business from the downfall with the previous unable opening and the exciting new official opening that is replacement Fazbear entertainment. All of this roots in the fact that Afton wants a very effective system that'll not be interrupted, which he

can freely do his supernatural experiments. If you're reading this for the first time without any previous information, then everything i mentioned will be explained in the document.

Feat section:

It'll all start when William Afton would create this new business entity known as Afton Robotics LLC. William, because of the creation of this new venture and the businesses owned under it, would seek out funding from his other business known as Fazbear Entertainment. From this, William Afton would seek out new additional shareholders for his new business venture, thus ending up leading to the cutscene at the start of sister location right here:

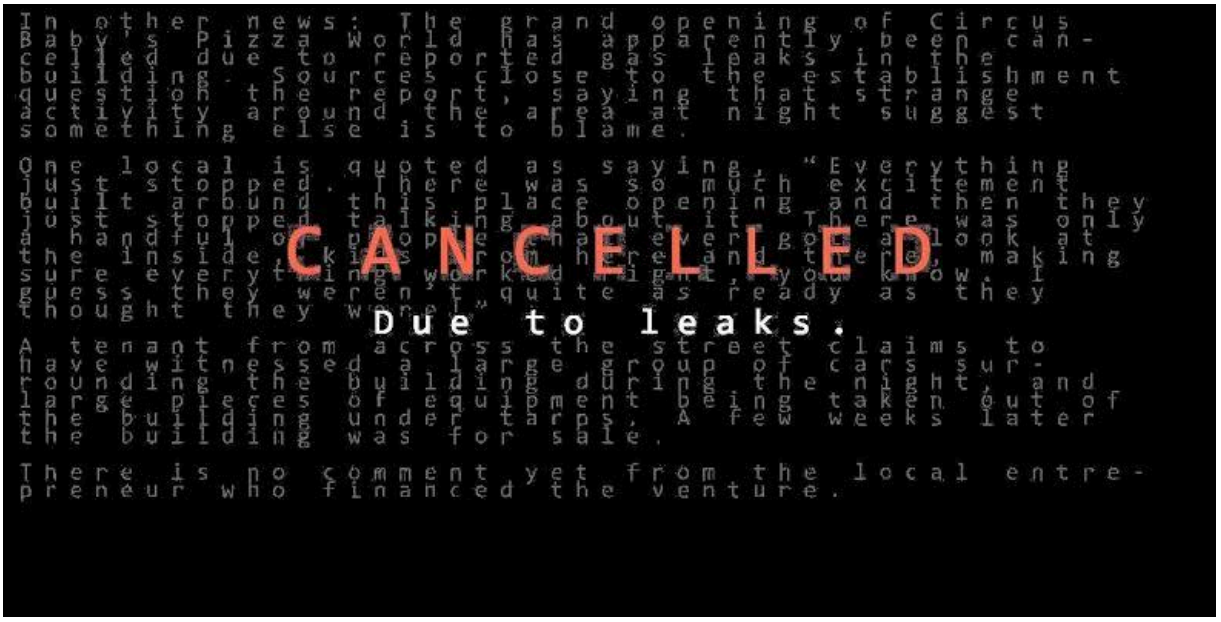


In this cutscene, this is said - " **Mystery Board Member – There's no doubting what you've achieved on a technical level. These are clearly state-of-the-art. There are just certain design choices that were made for these robots that we don't fully understand. We were hoping that you could shed some light on those. William Afton – She can dance, she can sing! She's equipped with a built-in helium tank for inflating balloons right at her fingertips. She can take song requests. She can even dispense ice-cream. Mystery Board Member – With all due respect, those aren't the design choices we were curious about, Mr Afton.**"

This dialogue was an application to the shareholders to show the proof of concept of circus baby to them. This shows us proof that Afton was already in process of making this happen, but there is layers of deception here that I'll explain. My idea was that in the opening cutscene for sister location, William had Circus baby's blueprint on hold at the interview with the board member for the usage to get around this for further plans in the future. Reason for this is that Circus baby's blueprint is the only one without any trace of the truth of their natural intentions, which is kidnapping children if you didn't know. Her blueprint is rather innocent compared to someone like Funtime Freddy's as an example.

Circus baby's "song database" compared to Funtime Freddy's "voice mimicking/luring" is the best example for what I'm saying here that shows us the difference and usage Afton had made. Basically, William used Circus baby's blueprint for deceptive reasons to prove the opposite, hence giving him innocence. Now obviously circus baby had other design

choices which were not mentioned in the blueprints, and those are presumably the ones that were discovered, but since in this piercing I had created, William only really needs to fit those design choices and make them out within the same narrative as the blueprints. Big claw & storage tank? For cakes obviously. By doing that, this should prevent further investigation into him, concealing his other animatronics blueprints with more dirt which would definitely corner him into this crime he's actually in.



"In other news: the grand opening of Circus baby's pizza world had apparently been cancelled due to reported gas leaks in the building. Sources close to the establishment question the report, saying the strange activity around the area at night suggest something else is to blame." I only highlighted the more important line of dialogue here, but you can look at image to read further if necessary. Anyways, they were clearly suggesting at Elizabeth Afton's disappearance; the reasons for this having importance is because she would be flagged as a missing child by the law enforcement, but Afton would not be seen as a suspect by them due to the fact of him interacting with the public during this all, and no one would search Circus baby because of how she is designed and was deceived to be perceived as shown in Afton's favour. It would be horrible if such an anticipated location with so much expectation all of sudden closes. Gas leaks don't seem believable, there's more to it, and the public knows, which they'll figure out sooner or later. Either way, Afton is already cutting himself off as a criminal since he has no connections with the disappearance of his own daughter since he has documented proof he was out in public viewing to the law enforcement, and our previous discussion on how Afton managed to navigate around the interview helping him out to hide the Funtime animatronics design purposes. This all connects up to a much bigger but purposefully connected up crime Afton formulated, but before we get into that, I shall discuss this small next part:

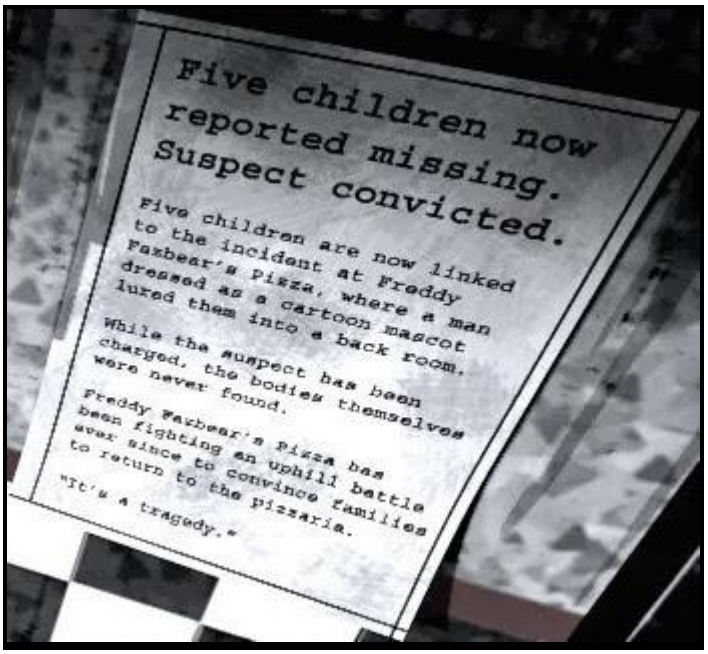
Retcon discussion:



"Kids vanish at local pizzeria - bodies not found: The local children were reportedly lured into a back room during the late hours of operation at Freddy Fazbear's Pizza on the night of June 26th. While video surveillance identified the man responsible and led to his capture the following morning, the children themselves were never found and are presumed dead. Police think that the suspect dressed as a company mascot to earn the children's trust..." in the past, Scott had infamously talked about a retcon, and one of the main leads of the retcon is the posters, which I believe in for obvious reasons. Not only would detail in the document will tell us, but there's evidences directly contradicting this within the game shown on screen, as seen below:



one. If they so called "caught the suspect" as the newspapers says they did, then what's the purpose of this screening in help wanted? The retcon is very in your face. If they were caught, but nothing wasn't proven in the court of law, then obviously there's a logical problem. Anyways, let's move to the next part:



"Five children now reported missing. Suspect now convicted: five children are now linked to the incident at Freddy Fazbear's Pizza, where a man dressed as a cartoon mascot lured them into the back room. While the suspect had been charged, the bodies themselves were never found. Freddy Fazbear's Pizza had been fighting an uphill battle ever since to convince families to return to the pizzeria. "It's a tragedy." Obviously, this is a part of the retcon considering if they were convicted, how was nothing proven in the court of law? Now I'd like to address something here, and that is the theory that Henry Emily, William's ex business partner, was the one who was convicted. The answer is a **NO** for me, and I'll explain here: first thing to start it off with, I think this would be a much bigger line of topic considering Henry, the co-owner of Fazbear Entertainment just got convinced for child murder at their business venture. That'll be front headlines for obvious reasons, and I don't think Scott could avoid that for this long if true. So my answer: this is the retcon and Henry Emily didn't get convinced.

The missing children incident:



Now, nothing has changed much for the MCI part of this, but I'll discuss it since obviously it's important. **What is the importance of the animatronics being able to move around during the MCI to execute the smearing campaign?** Well, there's information in the interactive novel, "the week before", where it's told to us that the animatronics are programmed to be able to visit the party rooms for parties as apart of their programming, shown to us in this dialogue from the novel: "**You open the door to Party Room 1 and turn on the lights. It's basically a miniature version of the Dining Area, for private birthday parties or overflow space. When someone hosts a party here, they get a visit from Freddy, Bonnie, or Chica as part of the package, but they rarely use Freddy for such functions.**" This tells us that animatronics can visit private birthday parties and just move around. Why is this important? Well it's commonly believed that the FNAF 1 location is the same as the location which the MCI takes place in, stuff like how they seem to build over the same business property, and Into the pit supporting this as well, which is something we'll get into very soon.

Now, this line of dialogue from FNAF 1 very first night actually supports the whole movement factor more here: "**Uh, they used to be allowed to walk around during the day too, but then there was The Bite of '87.**" This

tells us that the animatronics were able to move before in the day at some point, something consistent as it was said in FNAF 2, I believe, and the previous information I had given. The Into the pit game, in conjunction with the week before, tells us something. The into the pit game shows us that parts of the FNAF 1 location that Ralph had described to us in the week before were at; which by the time of FNAF 1, it was no longer in use and was basically an abandoned expansion, all due to the location's strong unpopularity at that point from previous events. In the week before, it's actually confirmed that there are unseen party rooms in the FNAF 1 location never seen; so Into the pit shows us these party rooms that were talked about; which one of these private party rooms are actually next to pirate cove that foxy is placed in.

This is crucial information that leads back to the foxy Go! Go! Go! Minigame, this minigame showing us foxy going to the right to visit children, which I believe is foxy actually going to one of those party rooms as explained in the week before, the third time in Foxy Go! Go! Go! shows us the five corpses. You may think that I'm actually going to say that the MCI victims were actually lured and killed in a party room, which obviously was not the case since that's contradictory to what the narrative shows us; so the only logical, yet groundbreaking explanation is that Foxy actually went into the safe room which the MCI corpses were at. You may think this is crazy, but I do think William Afton's suspicious standing is not meant to only indicate he committed the crime, but more (to be clear, I think FGGG! Is showing us that Afton did it and nothing more). In the first two cycles, Foxy is working as intended and going to the party rooms, but on the third cycle, he's instead going to the safe room due to William **tempering** with the programming of Foxy. It's why when we make it there there's no confetti, and there's no "hurray" text like the first two cycles had. It's not just because we encounter corpses, but because we're not in a party room this time at all. There's no reason for there to be confetti or celebration to be going there, because we're not supposed to be going there. This is the process used for all the animatronics, and they wouldn't be questioning if they're moving around if it's a common thing already for them to do at this point of the timeline. This gives us an actual good explanation for how William could stuffed them inside the animatronics. He made them come to him instead.



Security cameras significance in this: we know that security cameras are not a thing in the safe rooms and that they're always off the safe room, but something that Into the pits give us is that there's actually no security cameras in the private birthday party rooms; so any inconsistencies that may be pointed out are practically erased due to this fact. Due to the animatronics not having any pinpointed location because of their programming at the time and even after, along with the customers not questioning them moving at all because of the known fact of them moving around the pizzeria; I actually think the party rooms which Rory talks about are actually private ones, meaning basically there's no information about the animatronics and their location at all; If they're in their programmed spot or not, Since Afton tampered with their programming to go to a spot which has a similar security measure to their original location, which were those private party rooms. Now what about the group inside the private party rooms? Well they'll end up more focus on the MCI that just happened, successfully erasing that issue there for Afton inside them. That or they'll not wonder if the animatronics are a bit late or not, or even both. This matches up with what's shown in FGGG! Since foxy goes to a room full of alive happy kids, to dead ones, representing the MCI murders. For why Afton is there in FGGG! Is because it's just meant to show us that Afton was the one behind said event, like I'd pointed out before.

FNAF 3 tapes importance for MCI:



"Please go to the designated safe room. Every location is filled with 1 extra room, that is not included in the digital map layout programmed for the animatronics or (security systems?). This room is hidden to customers, invisible for animatronics, and is always off camera." This dialogue from FNAF 3 basically solidified that the animatronics doesn't have any knowledge of the safe room, and it's invisible to cameras; so all William would have to really do is just temper with the programming to have that as location in their system, make them go there, stuff the bodies within the animatronic suits, remove this location from their digital map programming (**in the mini game 'follow me' you would be given a 'ERR' message when you tried entering the safe room. Follow me would take years after the MCI)** and then he'll get away with it.

No customers are gonna even question the animatronics because of the week before giving reason for them being able to move around. Customers would also not have any knowledge of the safe room existences since it's hidden and purposely out of public attention, stated in FNAF as well. So this is pretty much a great way of getting away with this crime due to Afton's way of controlling the crime so it won't connect to him in any way. From the perspective of Law enforcement, the body had no way of getting inside the animatronics, hence why they were never searched them because the logic was not there. From Fazbear Entertainment perspective, the programming had no signs of tempering and with their knowledge, there's logic issues that makes it just impossible to be the case. So they just used the company knowledge in the court of law due to not knowing of the tempering of the animatronics that Afton did under their nose. William successfully navigated around without connecting evidence to him, and yes, although seen on camera as supported by FGGG! He probably just used the same tactic which the animatronics followed, basically vanishing like they did if he followed the same pattern as I previously mentioned before.

"Uh hello, hello? Uh, this is just to inform all employees, that due to budget restrictions the previously mentioned safe rooms are being sealed at most locations. Including this one. Work crews will be here most of the day today constructing a false wall over the old door face. Nothing is being taken out beforehand, so if you left anything inside, then it's your own fault. Management also requests that this room not be mentioned to family, friends, or insurance representatives" This is more dialogue from FNAF 3 which I'll go into. I believe Afton also anticipated this and possibly made this a contingency plan because if this was discovered (which it was never) then what would if been found was the tapes heard in FNAF 3 which had concerning information that'll do damage to the company such as

letting yourself bleed out or crawl away to not ruin the customer experience; the springlock suit used for the murders that was just committed.. yeah, what it'll look like is basically Fazbear Entertainment trying to cover their asses, causing media rage and doing a horrible amount of damage to them in return this knowledge being known.

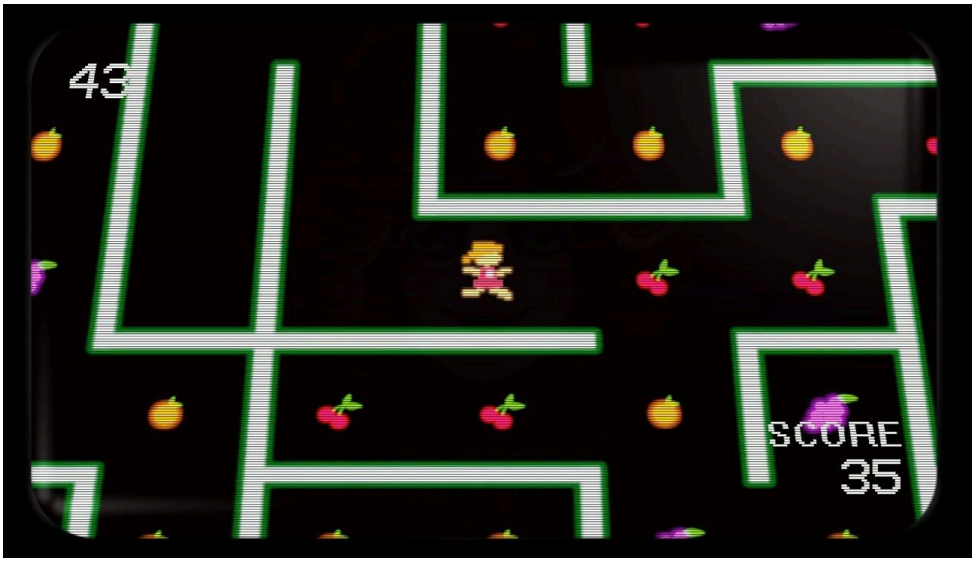
Afton's ability to avoid detection:

William can avoid the employees seeing the corpses in the safe room (since the safe room is a public access area to all employees) and is able to stuff them inside the animatronics, showing intention in all his actions despite the many obstacles. Matter of fact, this very fact of the safe room being a public access space to the employees, yet the children was still killed in there and never discovered throughout the week would build an even more stronger case against Fazbear Entertainment as it'll look more like an inside job for the media; Fazbear Entertainment being unable to defend themselves from such a thing because this would of been done under their nose. This is likely fitting among the narrative for the contingency plan Afton had if the safe room was looked into more since it'll build this narrative even stronger if Fazbear Entertainment was actively trying to cover this up.



Special adds on: if you're reading this, these are recently added information to the document, meaning you got a better version from the ones before you. Now, the next section will be called **"Rumours coverage"** which is the usage of rumours to further cover Afton's crimes, if it wasn't self explanatory. Basically, in FNAF 4, a girl would say **"you'd better watch out! I hear they come to life at night. And if you die, they hide your body and never tell anyone"** which is a good cover up with the already other cover up Afton is using with his tempering of the animatronics. The reason for that is because since these rumours clearly pre-date the MCI (FNAF4 - 1983, MCI - 1985), Afton would efficiently use a two way concealment of the bodies being inside the animatronics as being some silly child rumour that had long pre date this horrific event and that'll be illogically impossible for the bodies to ever end up inside the animatronics for the previous reasons I had written down above. Not only would this further cover up the idea that they could be inside the animatronics within the law enforcement heads, but also entirely disconnect them ever looking into due to the predating of the rumours and any rumours building onto the topic further into the

future, which would generally explain the whole FNAF 2 phone call dialogue that'll be brought up later on, in which Fazbear Entertainment would immediately dismiss it all things as rumours basically, which was said in 1987.



Fruitymaze minigame interpretation:

This minigame is pretty interesting in my interpretation. What is seemingly a simple showcasing of classic FNAF fashion of how one of the MCI children was murdered, I believe from analysis is actually a pretty clever tactic from William Afton which not only manipulated the young Susie into following her, but also making him far less suspicious to an outside viewing source due to the smoothness of control agreeing from a mascot suit, seemingly. I believe what Afton did was observe how Susie seemingly loved playing this game at his location, then due to his immense talent in understanding people, after some stalking, kills her dog for mind alternation on her hand. She'll go over to her favourite game to get mind off her recently beloved dog's death, but she's just getting reminded of her dog, imagining her dog's dead body pixelated on the screen, and it's just making her cry while playing the game. Then, a yellow rabbit comes up to her, knowing about her situation, as if he read her mind, saying that her dog is not really dead, he's somewhere else and that she should follow him.

One thing I didn't mention before was this all has rather extreme management from Afton. He'll have to control every move he does with proficiency, from the action of the animatronics moving, push in of his manipulation of the children to act it right, along with employee tracking so he commits the murder in private in the section which is very much accessible by employees. He would also be tracking security measures, mainly the security puppet who's possessed by Charlie Emily up until this point by now (her nature being one of a protector) while also making himself not stand out despite pressure that would build onto him. And this help with the whole ghostly aspect of this which added onto the devotion Afton had forecasted here for himself, adding onto the media support vanishing due to the very suspicious building nature which points toward Fazbear entertainment.

MCI aftermath:

After the MCI happened, it was commonly described as Fazbear Entertainment fighting an uphill battle before they eventually closed, but something I'll like to mention is that Afton most likely opened Circus Baby's Entertainment and Rental during the chaos of this all, leading a big debut boom into CBEAR by the media as they saw them as more trustworthy. Now, Afton's goal when transferring over to CBEAR was simply boosting his company with the downfall of Fazbear Entertainment happening along with it so that he can very effectively do his experiments with the

kidnapping animatronics he'd made. Obviously, for him to do that without any turbulence, he had to make his transfer over to Afton Robotics full time an understanding and reasonable one despite the tragedy that'd struck a business he owned beforehand. He did it by basically cutting all connections of him being a part of the MCI to be impossible (animatronics private party room timing with stuffing; safe room timing, etc)

This actually doesn't full clear his responsibility as a business owner, since he should be the one to do all these other things for the business so events like MCI couldn't happen, although it's severely cool down for Afton since it all points to being the whole business fault, along with it being something that was done carefully by the inside, which Afton obviously isn't involved in for the people outside since he set it up in a way that'll clear him. But actually, since CBEAR opened around the time of its downfall, along circus baby's pizza world closer earlier, along with his own daughter's death; and etc, etc; this should actually help Afton out because it'll look like he's under a lot of pressure with the closer of his previous business, then the opening CBEAR says to the media that he was working on another business, and these other factors all actually shows Afton favourable, and that scrutiny he could've been put under for the crime happening under his ownership actually has an explanation. Another thing helping him a lot is the fact that CBEAR whole thing is that their animatronics can be rented for parties, meaning the risk of danger is partially low to happen, boosting favourability for CBEAR because of the security measures basically controlled by the people renting them, not something potentially flawed, which caused something like the MCI. Boom, Afton basically covered all sides for him to thrive him.



“ ”

The dead children incident:



Getting into the DCI, the most common belief when it comes to discussion about this incident is that the bodies were left out to be found the following morning, during the first week when William was the night guard under his fake identity, Dave Millar. But i don't find this to be the case, I personally think the bodies were not even discovered until the next week, but i won't be getting into that right now, I want to go into the fact that Afton framed his fake identity, Dave Millar. "The franchise has truly fallen on hard times, thanks to those pernicious rumours about missing children and the lingering bad press from "the bite of 87." This is dialogue from the week before interactive novel, and what it'll imply is something that is speaking volumes. The two things here that it pairs up with, the infamous bite of 87, and rumours about missing children; Missing children being rumours is strange, cannot be the Missing Children from 1985, since we know for a fact that they were publicly known, so the paring of the two must mean that the rumoured missing children is the 1987 location ones. This is furthered supported by what Ralph (phone guy) says in FNAF 2 during one of the nights, this being the dialogue: "Oh, hey, before I go, uh, I wanted to ease your mind about any rumors you might have heard lately. You know how these local stories come and go and seldom mean anything. I can personally assure you that, whatever is going on out there, and however tragic it may be, has nothing to do with our establishment. It's just all rumor and speculation... People trying to make a buck."

This helps a lot in the DCI narrative significants, that being one of unimportant in the greater story of FNAF, this version of it being one that I only think can give the murders of 87 any real grand purpose. Anyways, I think it's time to talk about the framing of Dave Millar. Firstly, there's already many things that's just aiming at Dave Millar being a prime suspect; pieces such as the dead bodies not being seen by the night guard on the cameras during his watch, his suddenness of wanting to shift over job positions due to animatronic behaviour, and just the fact that these "missing children" were not found during his time as the night guard.

But there's more: The usage of a golden suit from Fredbear's family Diner, as mentioned in the night 6 phone call in FNAF 2, saying this: "Uh, hello hello! Uh, what on earth are you doing there? Uh didn't you get the memo? Uh, the place is closed down, a-at least for a while. Someone used one of the suits. We had a spare in the back, a yellow one." This telling us that the law enforcement did undercover information about the incident, leaving a report on it. All this information gives the law enforcement the right to believe the man behind the slaughter was Dave Millar, but the main issue is that they discovered this a week later.

So why exactly would William stay for another week? Well the crimes are not public knowledge, but were something investigated by the law enforcement, supported by the phone calls themselves in FNAF 2: "Um, from what I understand, the building is on lock down, uh, no one is allowed in or out, y'know, especially concerning any...previous employees." Which says to us that Dave Millar is now currently under investigation. This is the exact momentum William Afton would want, as in night 4, Ralph would say this: "to avoid eye contact with any of the animatronics tonight if you can. Someone may have tampered with their facial recognition systems - we're not sure. But the characters have been acting very unusual, almost aggressive towards the staff" which would say to us that William was the one who tempered with the animatronics, and this tempering would eventually lead to the bite of 87 to happen. Along with this, I'll like to mention how Fazbear Entertainment EI there fired Dave Millar immediately after he was getting looked into or when they'd figured out he'd tempered with the animatronics; but this was during a time when everything was getting to a boiling point of the crimes being investigated, Fazbear entertainment panic and the tempering of the animatronics.

Now, I'm gonna be proposing this: any further details, such as the actual crime details from the law enforcement, are inaccessible information to the public; but the things that are accessible are the person being investigated, that being Dave Millar, previous security guard for Fazbear entertainment, and the media would immediately go in on how the criminal database and facial recognition was useless to stopping anything, then because William tempered with the animatronics, this leading to the bite of 87, the events of the MCI would rain fire back onto Fazbear Entertainment, the upgraded security measures being labeled as useless and Fazbear Entertainment being outlined as a terrible company for public safety once again, burning the support they had to ashes. Missing children linked to Fazbear entertainment once again, Fazbear entertainment just labeling it as a rumour as they seemingly don't take accountability. The security measures which was the main thing bringing success back got completely sabotaged and became a stable of criticism towards the company; and Dave Millar, being incriminated as the man who did the killing of Elizabeth Afton, the missing children incident victims and now someone behind this set of crime at the interconnections of Fazbear entertainment hiding among the company so easily, bypassing the security measures genuinely bend Fazbear Entertainment over, and just adding onto the bite of 87 as a cherry on top to this all.

The whole contextualisation of the fake identity explained:
Why would William exactly create a fake identity? I mean he was entirely capable of just not doing a fake identity and still destroying the company effectively, but he didn't. The most obvious reason is that he wanted to frame Dave Millar to basically cut the loosed threads off his name, fully misdirecting law enforcement to never search him, and the biggest nail, likely get even more positive publicity to Circus Baby entertainment and rental, and Afton robotics, as Fazbear Entertainment falls into the void.

But there was something else, someone suspecting him, and Afton desires to best them; that being his old business partner, Henry Emily. Beside getting away with the killings easier and Afton being a well known figure in Fazbear Entertainment, he also did it so he can go completely under Henry's noise, the only person who would suspect him in this, trying to also mislead that last little cobweb on him to be fully clean. Now I know many don't think Henry is still around and is imprisoned by now (since a popular theory is that Henry got convicted after the MCI), but I believe that Henry is walking away freed, but he really can't do anything of significance because there's not enough for him to do against Afton currently without sounding like some madman.

One last thing I'll have to discuss in this section is the fake identity in itself? How did Afton pull it off without familiarity under him? Well, going under novelclues, along with ingame sprits, Afton likely changed his appearance

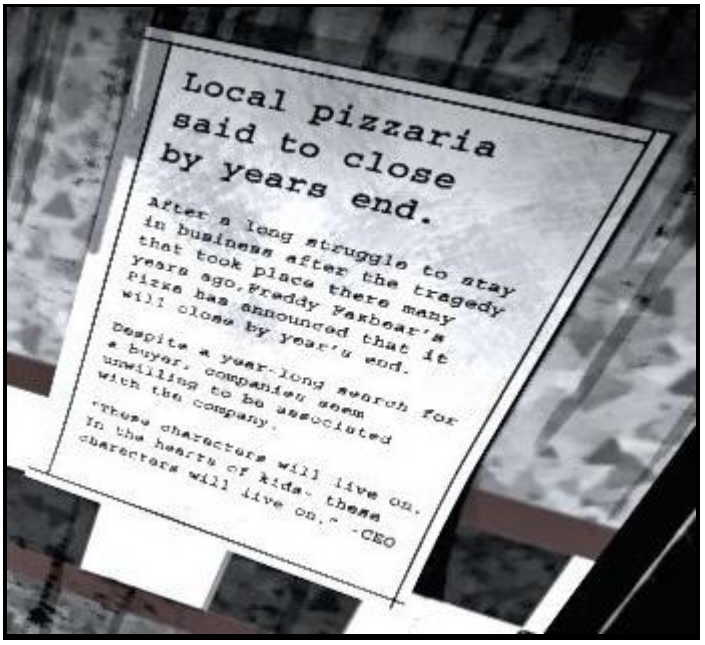
from skinny to more overweight, change of speaking behaviour and body behavioural cues to overall change his appearance and fully go under his new identity of the week.

Criminal database explanation:

William Afton, although not on any actual criminal databases, would still likely be in this "facial recognition" that connects back to a criminal database, it working on William Afton although he's not one legally. Reasoning for this to be the likelihood is because Henry Emily is suspicious enough of William that he implemented this to entrap him (the database being able to surpass Afton disguise); this in return to Henry will give him leverage against Afton due to him falling under suspicious behaviour as a undercover, with a crime falling under his new identity. Since William knew about the facial recognition as the most likely possibility, he went as Dave Millar to entirely deceive the employees of Fazbear Entertainment specifically, but he didn't expect the facial recognition from Henry. So how did he countered this? Going into the spare suit, committing the DCI, and then tampering with the programming of the new and improved Toy animatronics, which messed with the database detector.

So what does this do? It'll give reason for Dave Millar reaction against the animatronics, and his complains against the animatronics aggressive behaviour towards him after the tampering, the misdirection being due to the animatronics inner working being all messed up, and this likely erasing any leverage Henry would gain from his trap due to it being countered with the idea of faulty machinery and etc.

True Aftermatch:



Now how effective was this all? Well going into the future, we can look at the FNAF 1 phone calls and anything related for support of how effective William Afton's smearing of the reputation was really. The place doesn't get any public attraction and closes by the end of the month due to this exact lack of public support. Along with that, we also have how run down and bad quality the place is in, as we can see in follow me in FNAF 3 and the dirty environment we can see in FNAF 1. Along with this, we also got this phone call dialogue from night one: "Fazbear Entertainment is not responsible for damage to property or person. Upon discovering that damage or death has occurred, a missing person report will be filed within 90 days, or as soon property and premises have been thoroughly cleaned and bleached, and

the carpets have been replaced." Which is likely said due to the previous damage they had received in the past, trying to clear themselves as much as possible which is a consistent pattern they have in the future onwards. More evidences of the success of the smearing is the more so booming success of CBEAR:

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	BKD = Booked
Baby	BKD	AVL	BKD	BKD	AVL	PVT	MAT	AVL = Available
Ballora	BKD	BKD	BKD	BKD	BKD	PVT	MAT	PVT = Private
Funtime F(?)	BKD	BKD	BKD	BKD	BKD	MAT	MAT	MAT = Maintenence
Funtime F(?)	AVL	AVL	AVL	BKD	AVL	MAT	MAT	OOS = Out of Service
OOS								

This is the schedule from Sister Location when Micheal was in the facility working. Thus theory video which will be linked at the bottom had connected the schedule shown above to the in-game activity nights. Basically to summarise it, the funtime animatronics were active is what they were proposing in the video during the gameplay of Sister Location week of Micheal's, during the daytime of it specifically; while they were rented out in the day, taking children. Whatever is the proof? Well there's a sound that plays only on night five which is titled "human, body damage" in the game files, and is specifically played at the moment when Circus Baby's keycard plate opens. Now it's important to say that sister location does start on a Wednesday, meaning night five is actually on a Sunday. Looking back at night four (Saturday) Circus baby along with Ballora was rented for a private event. Circus baby even said something "bad" happened yesterday in gameplay during this time... and well you can guess what that was. So yes, it was successful on William half as he's still operating years later from the MCI and DCI;. This is important because it shows us that the business is operating extremely well, and presumably even after Afton sudden disappearance if we interpret that the springlock failure happened before the actual gameplay of sister location. Now you may point out how people may connect that every time CBEAR is in operation, a missing child just so happens to disappear; well my debunk for that is that will be credited down below with the video by Tdreads:

The Clue That SOLVES FNAF Sister Location ISN'T IN THE GAME...

Now, I also think it's necessary we take a closer look at handunit's dialogue here, so let's take a look for ourselves: "Allow me to fill this somewhat frightening silence with some lighthearted banter. Due to the massive success and even more-so the unfortunate closing of 'Freddy Fazbear's Pizza', it was clear that the stage was set, no pun intended, for another contender in children's entertainment. Unlike most entertainment venues, our robotic entertainers are rented out for private parties during the day. And it's your job, to get the robots back in working order before the following morning." This dialogue here was said in sister location, and this is obviously directed at Fazbear Entertainment, showing us the intentional behaviour even more by Afton, so even more proof that is the most direct.

Even outside of this, it goes even deeper into the roots of Fazbear Entertainment. 30 years later, that's 3 decades, the glooming shadows of these crimes into Fazbear Entertainment is such an known aspect of their business existence that they try to mislead the public by fabricating them and making them out as silly ghost stories and.. well basically the FNAF games are in-universe games themselves, their purpose is too basically erase the past and make it into fiction you could say. Prove here: "I'm not always OK either. I mean, things are good - I've got a good job, right? People think it's awesome that I work for Fazbear Entertainment, they think I play games all day. Does that happen to you too? I think they get confused because I do computer stuff, but I don't work on the actual games. So whenever people hear I do computer stuff and I work for Fazbear, they assume I work on games, then they're disappointed, and I'm disappointed

for disappointing them. It's kind of a bummer. I like my job OK though. It's where I met you, after all. " which is something structured up with my point.

Outside from these points, we also got the fact I was meant to go back too, which I mentioned at the end of the MCI section. The fact that the criminal behind the MCI + Elizabeth Afton death was someone working inside the company wall of Fazbear Entertainment after that possible belief among the public that the man behind the slaughter was someone working for Fazbear Entertainment might, it being proven right will add a lot of damage to the company as it shows Fazbear Entertainment is an unreliable location to remain safe at. This actually aligns pretty well with the damage targeting Fazbear Entertainment would of face in the DCI, Afton destroying their security measures and all the other things. Basically, William Afton gave exactly what the media was starving for as a showman, and I think that it all aligns very well with each other.

[NCPS, crystallised, fluid, general intelligence, EE, EF, psychology warfare, social engineering, social integration, info gathering, influence building, resource building, heuristic inference, logical inference, anticipation, prediction, preclusion, scheming effectiveness, scheming structure, scheming integration, scheming versatility, tactical management, tactical potency, tactical synergy, misdirection, concealment, acting skills, fabrication, sophistry, subversion, info control, mass manipulation, logical manipulation, indirect manipulation, information usage, risk calculation, trap setting, decision making, situational awareness, methodical approach, intuition, trap evasion,]

Thank you for your participation! There is no need for you to return to work next week as Fazbear Entertainment is no longer a corporate entity.