

"Fazbear entertainment is not responsible for disappearance, death or dismemberment."

Welcome to the Fazbear Entertainment smearing campaign document

NEW & IMPROVED REVAMPING EDITION

Explanation: Fazbear Entertainment smearing campaign is the belief that William Afton purposely went out of his way to smear the reputation of Fazbear Entertainment for his benefits by committing the Missing children incident (MCI) & Dead children incident (DCI); but my document will include the opening and unfortunate closing of Circus Baby's Pizza World (CBPW); and the opening of Circus Baby's Entertainment and Rental (CBEAR) into the mix as well. This version is the most modern, reliable and detailed yet straight to the point version yet of all of the versions I had made, so if you're reading this, congrats for getting the most well made version yet of the Fazbear Entertainment smearing campaign document. This will include an entirely new, much more profound take on the DCI which shall be titled the "burning the remains strategy" along with revamping more easy to understand rewrites of the MCI and precious knowledge before the DCI reinvention. I do not own the rights to the Five Nights at Freddy's franchise

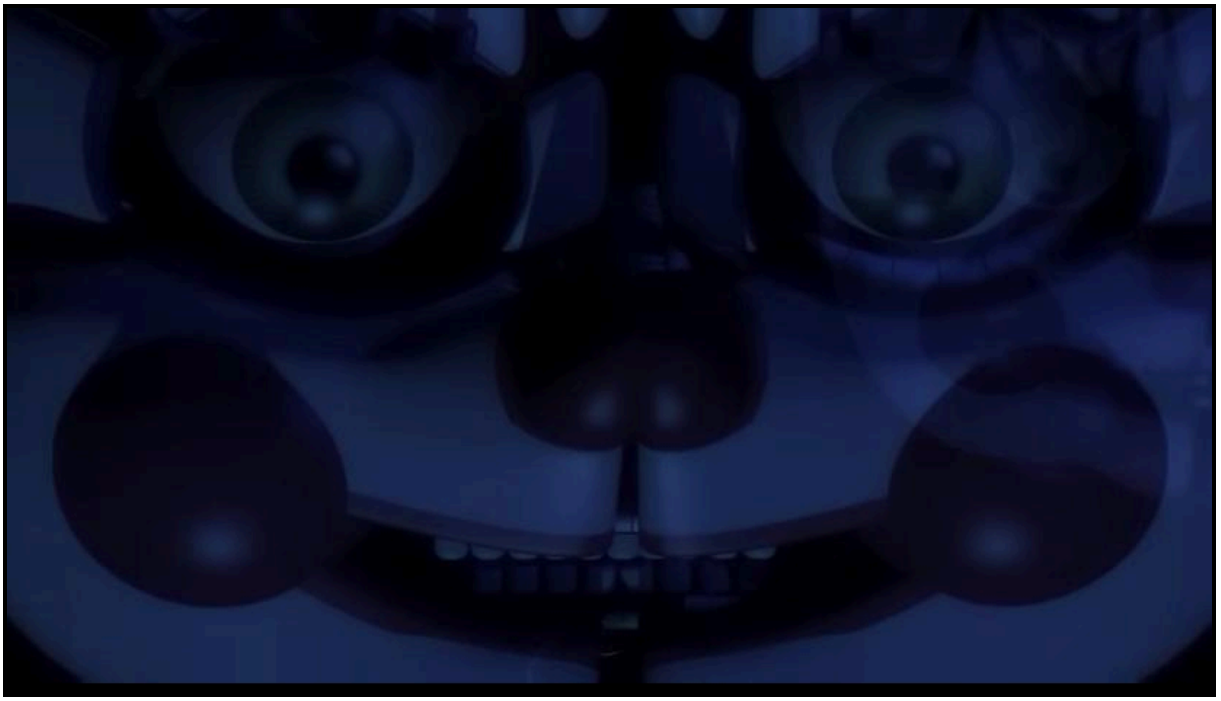
Credit: @Veneno on (Reddit and Discord)

Note: Now what exactly is the motive for why William would commit the Fazbear Entertainment Smearing campaign? If you read the original document, you'll know one of the criticisms I had faced was that I didn't explain the motives in a clear manner, soI I'll explain it to you in a clear sense. William Afton, and I'll make this clear, main overarching motive is the supernatural experiments, is the forefront of all his reasoning he'll do in the smearing campaign, but he wanted to smear Fazbear entertainment reputation because he'll benefit his circus baby's entertainment and rental main purpose of capturing children and all this other stuff more efficiently, and he did that by cutting his name ties off from Fazbear entertainment and smearing the reputation of the company, collapsing it while boosting his own business from the downfall with the previous unable opening and the exciting new official opening that is replacement Fazbear entertainment. All of this roots in the fact that Afton wants a very effective system that'll not be interrupted, which he

can freely do his supernatural experiments. If you're reading this for the first time without any previous information, then everything i mentioned will be explained in the document.

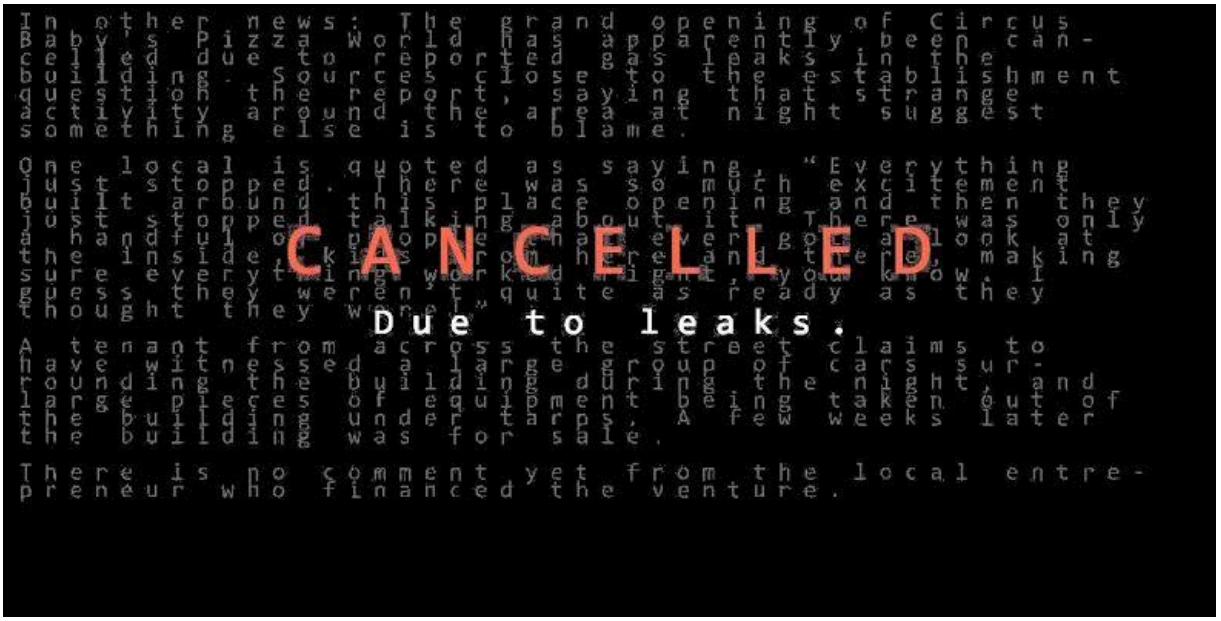
Feat section:

It'll all start when William Afton would create this new business entity known as Afton Robotics LLC. William, because of the creation of this new venture and the businesses owned under it, would seek out funding from his other business known as Fazbear Entertainment. From this, William Afton would seek out new additional shareholders for his new business venture, thus ending up leading to the cutscene at the start of sister location right here:



In this cutscene, this is said - " *Mystery Board Member – There's no doubting what you've achieved on a technical level. These are clearly state-of-the-art. There are just certain design choices that were made for these robots that we don't fully understand. We were hoping that you could shed some light on those. William Afton – She can dance, she can sing! She's equipped with a built-in helium tank for inflating balloons right at her fingertips. She can take song requests. She can even dispense ice-cream. Mystery Board Member – With all due respect, those aren't the design choices we were curious about, Mr Afton." This dialogue was an application to the shareholders to show the proof of concept of circus baby to them. This shows us proof that Afton was already in process of making this happen, but there is layers of deception here that I'll explain. My idea was that in the opening cutscene for sister location, William had Circus baby's blueprint on hold at the interview with the board member for the usage to get around this for further plans in the future. Reason for this is that Circus baby's blueprint is the only one without any trace of the truth of their natural intentions, which is kidnapping children if you didn't know. Her blueprint is rather innocent compared to someone like Funtime Freddy's as an example. Circus baby's "song database" compared to Funtime Freddy's "voice mimicking/luring" is the best example for what I'm saying here that shows us the difference and usage Afton had made. Basically, William used Circus baby's blueprint for deceptive reasons to prove the opposite, hence giving him innocence. Now obviously circus baby had other design choices which were not mentioned in the blueprints, and those are presumably the ones that were discovered, but since in this piecing I had created, William only really needs to fit those design choices and make them out within the same narrative as the blueprints. Big claw & storage tank? For cakes obviously. By doing that, this should prevent further investigation into him,*

concealing his other animatronics blueprints with more dirt which would definitely corner him into this crime he's actually in.



"In other news: the grand opening of Circus baby's pizza world had apparently been cancelled due to reported gas leaks in the building. Sources close to the establishment question the report, saying the strange activity around the area at night suggest something else is to blame." I only highlighted the more important line of dialogue here, but you can look at image to read further if necessary. Anyways, they were clearly suggesting at Elizabeth Afton's disappearance; the reasons for this having importance is because she would be flagged as a missing child by the law enforcement, but Afton would not be seen as a suspect by them due to the fact of him interacting with the public during this all, and no one would search Circus baby because of how she is designed and was deceived to be perceived as shown in Afton's favour. It would be horrible if such an anticipated location with so much expectation all of sudden closes. Gas leaks don't seem believable, there's more to it, and the public knows, which they'll figure out sooner or later. Either way, Afton is already cutting himself off as a criminal since he has no connections with the disappearance of his own daughter since he has documented proof he was out in public viewing to the law enforcement, and our previous discussion on how Afton managed to navigate around the interview helping him out to hide the Funtime animatronics design purposes. This all connects up to a much bigger but purposefully connected up crime Afton formulated, but before we get into that, I shall discuss this small next part:

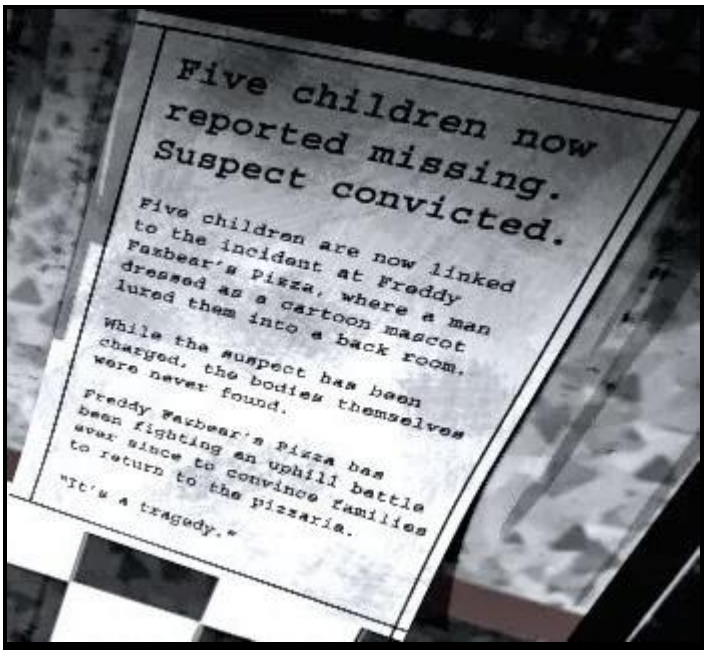
Retcon discussion:



"Kids vanish at local pizzeria - bodies not found: The local children were reportedly lured into a back room during the late hours of operation at Freddy Fazbear's Pizza on the night of June 26th. While video surveillance identified the man responsible and led to his capture the following morning, the children themselves were never found and are presumed dead. Police think that the suspect dressed as a company mascot to earn the children's trust..." in the past, Scott had infamously talked about a retcon, and one of the main leads of the retcon is the posters, which I believe in for obvious reasons. Not only would detail in the document will tell us, but there's evidences directly contradicting this within the game shown on screen, as seen below:



one. If they so called "caught the suspect" as the newspapers says they did, then what's the purpose of this screening in help wanted? The retcon is very in your face. If they were caught, but nothing wasn't proven in the court of law, then obviously there's a logical problem. Anyways, let's move to the next part:



"Five children now reported missing. Suspect now convicted: five children are now linked to the incident at Freddy Fazbear's Pizza, where a man dressed as a cartoon mascot lured them into the back room. While the suspect had been charged, the bodies themselves were never found. Freddy Fazbear's Pizza had been fighting an uphill battle ever since to convince families to return to the pizzeria. "It's a tragedy." Obviously, this is a part of the retcon considering if they were convicted, how was nothing proven in the court of law? Now I'd like to address something here, and that is the theory that Henry Emily, William's ex business partner, was the one who was convicted. The answer is a **NO** for me, and I'll explain here: first thing to start it off with, I think this would be a much bigger line of topic considering Henry, the co-owner of Fazbear Entertainment just got convinced for child murder at their business venture. That'll be front headlines for obvious reasons, and I don't think Scott could avoid that for this long if true. So my answer: this is the retcon and Henry Emily didn't get convinced.

The missing children incident:



Now, nothing has changed much for the MCI part of this, but I'll discuss it since obviously it's important. **What is the importance of the animatronics being able to move around during the MCI to execute the smearing campaign?** Well, there's information in the interactive novel, "the week before", which it's told to us that the animatronics are programmed to be able to visit the party rooms for parties as apart of their programming, shown to us in this dialogue from the novel: "You open the door to Party Room 1 and turn on the lights. It's basically a miniature version of the Dining Area, for private birthday parties or overflow space. When someone hosts a party here, they get a visit from Freddy, Bonnie, or Chica as part of the package, but they rarely use Freddy for such functions." As I presented before, this tells us that animatronics can visit private birthday parties and just move around. Why is this important firstly again? Well it's commonly believed that the FNAF 1 location is the same as the location which the MCI takes place in, into the pit supporting this as well, something we'll get into very soon. This line of dialogue from FNAF 1 first night actually supports this more here: "Uh, they used to be allowed to walk around during the day too, but then there was The Bite of '87." This tells us that the animatronics were able to move before in the day, something consistent as it was said in FNAF 2 I believe and the previous information I had given. Anyways, into the pit game, in conjunction with the week before, tell us something.

The into the pit game shows us that parts of the FNAF 1 location that Ralph had described to us in the week before were at; which by the time of FNAF 1, it was no longer in use and was basically an abandoned expansion, all due to the location's strong unpopularity at that point from previous events. In the week before, it's actually confirmed there are unseen party rooms in the FNAF 1 location never seen; so basically into the pit shows us these party rooms, which one of these are actually next to pirate cove that foxy is in. This is crucial information that leads back to the foxy Go! Go! Go! Minigame, which the minigame shows us foxy going to the right to visit children, which I believe is foxy actually going to one of those party rooms as explained in the week before. Now the third time in Foxy Go! Go! Go! shows us the five corpses. Now you may think that I'm actually going to say that the MCI victims were actually lured and killed in a party room, which obviously was not the case since that's contradictory; so the only logical yet groundbreaking explanation is that Foxy actually went into the safe room which the MCI corpses were at. You may thing this is crazy, but I do think William Afton's suspicious standing is not meant to only indicate he committed the crime, but more. In the first two cycles, Foxy is working as intended and going to the party rooms, but on the third cycle, he's instead going to the safe room due to William **tempering** with the programming of Foxy. It's why when we make it there there's no confetti, and there's no "hurray" text like the first two had. It's not just because we encounter corpses but because we're not in a party room this time at all. There's no reason for there to be confetti or celebration to be going there, because we're not supposed to be going there. This is the process used for all the animatronics, and they wouldn't be question if they're moving around if it a common thing already for them to do at this point of the timeline.



Security cameras significance in this: we know that security cameras are not a thing in the safe rooms and that they're always off the safe room, but something that into the pits give us is that there's actually no security cameras in the private birthday party rooms, so any inconsistencies that may be pointed out are practically erased due to this. Due

to the animatronics not having any pinpointed location because of their programming at the time, customers not questioning them moving at all, I actually thing the party rooms Rory talks about are actually private ones, meaning basically no idea about their location at all, if they're in their programmed spot or not since Afton tempered with their programming to go to a spot which has a similar security measure to their original location. Now what about the group inside the private party rooms? Well they'll end up more focus on the MCI that just happened, successfully erasing that issue there for Afton. Oh, such Afton was on camera due to FGGG, we can assure he likely used the same tactic which he employed onto the animatronics to be able to cover himself in a timeframe, hiding himself and basically blending in quick succession to be able not be dragged into this as a suspect by the law enforcement. Oh? Is this not good enough for you, well it doesn't seem impressive due to the fact we're not covering the other feats that make this a lot more conceal, intentional action by Afton due to him not being listed as a criminal by law enforcement, it being illogical because of Elizabeth Afton, making his action here a lot more concealed in the overall situation along with his face pace, drawn out action during it all.

FNAF 3 tapes importance for MCI:

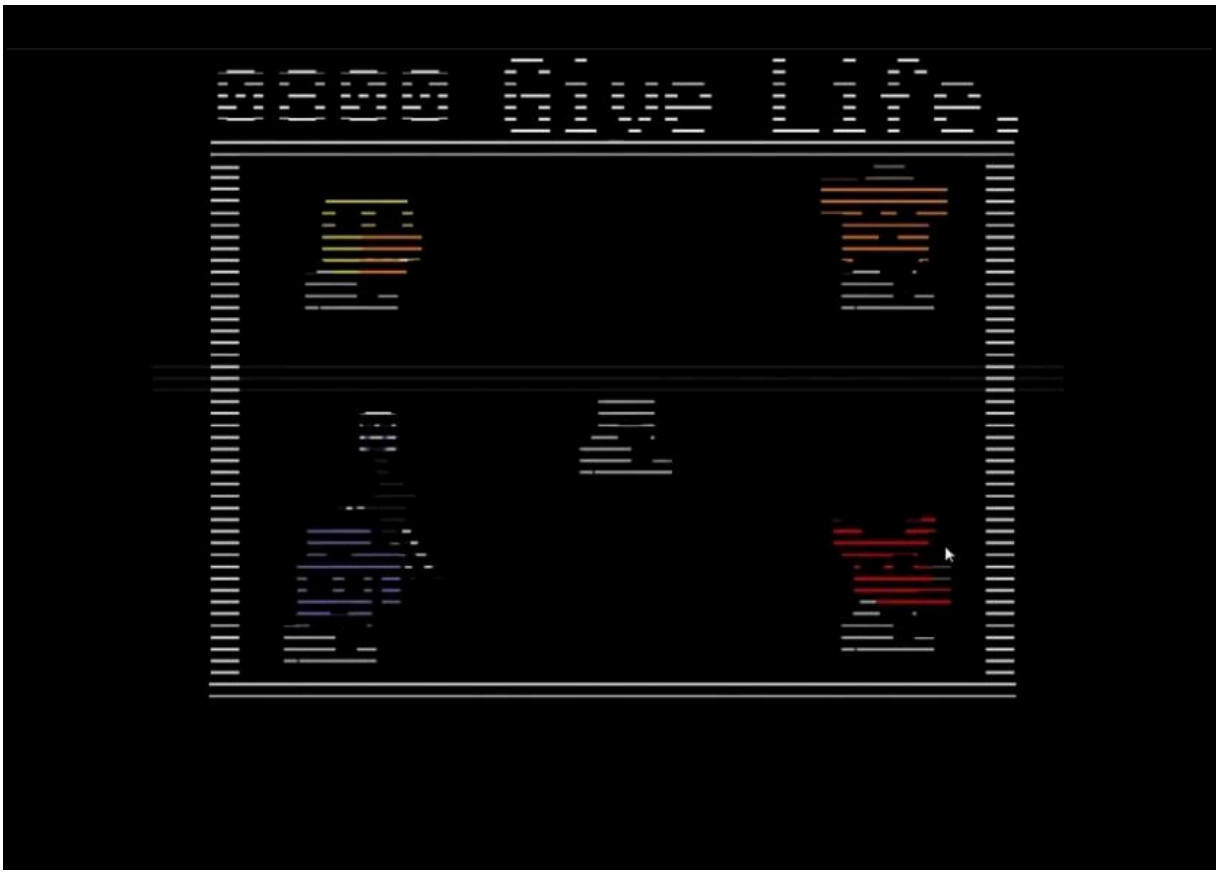


"Please go to the designated safe room. Every location is filled with 1 extra room, that is not included in the digital map layout programmed for the animatronics or (security systems?). This room is hidden to customers, invisible for animatronics, and is always off camera." This dialogue from FNAF 3 basically solidified that the animatronics doesn't have any knowledge of the safe room, and it's invisible to cameras; so all William would have to really do is just temper with the programming to have that as location in their system, make them go there, stuff the bodies within the animatronic suits, remove this location from their digital map programming (**in the mini game 'follow me' you would be given a 'ERR' message when you tried entering the safe room. Follow me would take years after the MCI)** and then he'll get away with it. No customers are gonna even question the animatronics because of the week before giving reason for them being able to move around. Customers would also not have any knowledge of the safe room existences since it's hidden and purposely out of public attention, stated in FNAF as well. So this is pretty much a great way of getting away with this crime due to Afton's way of controlling the crime so it won't connect to him in any way. From the perspective of Law enforcement, the body had no way of getting inside the animatronics, hence why they were never searched them because the logic was not there. From Fazbear Entertainment perspective,

the programming had no signs of tempering and with their knowledge, there's logic issues that makes it just impossible to be the case. So they just used the company knowledge in the court of law due to not knowing of the tempering of the animatronics that Afton did under their nose. William successfully navigated around without connecting evidences to him, and yes, although seen on camera as supported by foxy Go! Go! Go! He probably just used the same tactic which the animatronics followed, basically vanishing like they did if he followed the same pattern as I previously mentioned before.

"Uh hello, hello? Uh, this is just to inform all employees, that due to budget restrictions the previously mentioned safe rooms are being sealed at most locations. Including this one. Work crews will be here most of the day today constructing a false wall over the old door face. Nothing is being taken out beforehand, so if you left anything inside, then it's your own fault. Management also requests that this room not be mentioned to family, friends, or insurance representatives" This is more dialogue from FNAF 3 which I'll go into. I believe Afton also anticipated this and possibly made this a contingency plan because if this was discovered (which it was never) then what would if been found was the tapes heard in FNAF 3 which had concerning information that'll do damage to the company such as letting yourself bleed out or crawl away to not ruin the customer experience; the springlock suit used for the murders that was just committed.. yeah, what it'll look like is basically Fazbear Entertainment trying to cover their asses, causing media rage and doing a horrible amount of damage to them in return this knowledge being known.

Afton's ability to avoid detection:



So, one thing many people don't know is that the Security puppet which Henry made was active during this time, and it's known because of this minigame which shows us the puppet giving love to the MCI. What do I mean by give life? Well the puppet didn't stuff them, since it's believed that in FNAF, a spirit had to be shown their body which I think was shown in the story "alone together" if I remember. So the puppet was basically showing the MCI victims spirit

their bodies. Now this is important because the security puppet is actively moving around the Pizzeria, so that means William was able to not get caught by it once during the week span as he was taking these children and murdering them, giving us stronger evidences and proof that he calculated everything perfectly in a manner so that he can avoid the employees seeing the corpses in the safe room (since the safe room is a public access area to all employees) and able to stuff them inside the animatronics, showing intention in all his actions despite the many obstacles. Matter of fact, this very fact of the safe room being a public access space to the employees, yet the children was still killed in there and never discovered throughout the week would build an even more stronger case against Fazbear Entertainment as it'll look more like an inside job for the media; Fazbear Entertainment being unable to defend themselves from such a thing because this would of been done under their nose. This is likely fitting among the narrative for the contingency plan Afton had if the safe room was looked into more since it'll build this narrative even stronger if Fazbear Entertainment was actively trying to cover this up.

MCI aftermath:

After the MCI happened, it was commonly described as Fazbear Entertainment fighting an uphill battle before they eventually closed, but something I'll like to mention is that Afton likely opened Circus Baby's Entertainment and Rental during the chaos of this all, leading a big debut boom into CBEAR by the media as they saw them as more trustworthy. Now you may ask, isn't William still apart of the Fazbear entertainment cooperation? My answer is now, he actually split himself away from the business and gave ownership to Henry Emily as he jumped boats to Afton Robotics LLC full time now, becoming an independent business venture that took money from Fazbear Entertainment. The split show a better moral high ground and trustworthiness, and the promise and criticism William gave to Fazbear Entertainment definitely gave the media more respect and credibility to Afton Robotics LLC, cementing his innocence more and giving his the high ground over Fazbear Entertainment even more, just like he wanted it to be. Fazbear Entertainment is hiring, CBEAR is gaining the warmth from the burning fire they made. More things to add on is that the overall mysterious nature of the event will likely add more fire to it all; this is due to the fact that William set it up in such a way that there's enough information to make incrimination, but just little enough information to not actually make any logical full set adjustments, meaning the media will likely make this seem like someone from the Inside of Fazbear Entertainment that sabotage it Unknowingly to them, rather that someone outside who did it to them, adding more media support onto Afton decision to cut ties with Fazbear Entertainment have much greater depth behind it. This is strong since it's true in a way, adding even more damage to Fazbear Entertainment from the media standpoint if the contingency plan actually came into effect. But this is especially damaging for the next section.



“[redacted]”

The dead children incident:



Something many people like to say is that the bodies were left out to be found the following the morning during the first week when William was the night guard under Dave Millar, but i don't find this line of logic to be the truth, as it would incriminate Dave Millar only, which is William's motive, but not at this current timeframe. The dead Bodies not being seen by the night guard on the cameras which in this alignment, should of been discovered by the next morning. Yeah, logically, Dave Millar would be the only suspect of who did the crime. So obviously using this line of thought, the bodies being found are not the case, likely since Fazbear Entertainment does not want their establishment reputation to take any damage, so they'll definitely convict the criminal if they had figured it out since that'll bring more positivity to their name. Supporting information for this to be the case is this line of dialogue from the week before interactive novel, it saying this; "The franchise has truly fallen on hard times, thanks to those pernicious rumours about missing children— and the lingering bad press from "the bite of 87"..." this dialogue speaks volume, suggesting to us that hard times was thanks to rumours about missing children and the bite of 87. There being rumours about missing children is not an alignment to the MCI, as they're not rumoured of missing children but documented facts, so the only ones of missing children being categorised as rumoured is the DCI victims, it being the stronger case when adding the fact that the bite of 87' was mentioned in the same line of text. This is also supported by what Ralph/the phone guy said in FNAF 2, saying "Oh, hey, before I go, uh, I wanted to ease your mind about any rumors you might have heard lately. You know how these local stories come and go and seldom mean anything. I can personally assure you that, whatever is going on out there, and however tragic it may be, has nothing to do with our establishment. It's just all rumor and speculation... People trying to make a buck" which further builds the narrative that the DCI is simply just a... unimportant event and not an actual serious crime, being linked to Fazbear entertainment name due to previous events of children, William knowing that. The DCI having such insignificance is also something largely supporting for the DCI overall, it not being something important in FNAF narrative as how the DCI is perceived so unimportantly by the community, giving us actually reasons behind such unimportances. Anyways, back on track, there's many things leading Dave Millar as the main killer beforehand, these being: The DCI victims sneaking into the building overnight when it's only the night guard, the bodies not being reported on said night, building a more incriminating case against Dave Millar; the using of a golden suit from Fredbear's family Diner as mentioned in the night 6 phone call, saying this: "Uh, hello hello! Uh, what on earth are you doing there? Uh didn't you get the memo? Uh, the place is closed down, a-at least for a while. Someone used one of the suits. We had a spare in the back, a yellow one." Which tells us that the

law enforcement did discover this and report it. All this inferences give the law enforcement the right to believe the man behind the slaughter was Dave Millar, but this was all discovered the next week...

So why exactly would William stay for another week? Well the crimes are not exactly public knowledge, but were something investigated by the law enforcement, supported by the phone calls themselves in FNAF2: "Um, from what I understand, the building is on lock down, uh, no one is allowed in or out, y'know, especially concerning any...previous employees" which basically says to us that Dave Millar is under investigation, and he's the main suspect of the DCI. This is the exact momentum William Afton would want, as in night 4, phone guy would say this: "to avoid eye contact with any of the animatronics tonight if you can. Someone may have tampered with their facial recognition systems - we're not sure. But the characters have been acting very unusual, almost aggressive towards the staff" which suggests to us that William was the one who tempered with the animatronics, and this tempering would eventually lead to the bite of 87 to happen. Is either this or the adding effect of the toys being possessed and acting aggressive in return of that, hence causing the bite of 87. Along with this, I'll like to mention how Fazbear Entertainment likely fired Dave Millar immediately after he was getting looked into or potentially when they figured out he tempered with the animatronics as a possibility, but this was during a time when everything was getting to a boiling point of the crimes being investigated, Fazbear entertainment panic and the tempering of the animatronics. Now something will change here, that being the fact that it's likely that the investigation was known knowledge to the public, but anything further such as the actual crime details and etc being inaccessible to the public; but the things that are accessible are the person being investigated, that being Dave Millar, previous security guard for Fazbear entertainment, and the media would immediately go in on how the criminal database and facial recognition was useless to stopping anything, then because William tempered with the animatronics, this leading to the bite of 87, the events of the MCI would rain fire back onto Fazbear Entertainment, the upgraded security measures being labeled as useless and Fazbear Entertainment being outlined as a terrible company for public safety once again, burning the support they had to ashes. Missing children linked to Fazbear entertainment once again, Fazbear entertainment just labeling it as a rumour as they seemingly don't take accountability. The security measures which was the main thing bringing success back got completely sabotaged and became a stable of criticism towards the company; and Dave Millar, being incriminated as the man who did the killing of Elizabeth Afton, the missing children incident victims and now someone behind this set of crime at the interconnections of Fazbear entertainment hiding among the company so easily, bypassing the security measures genuinely bend Fazbear Entertainment over, and just adding onto the bite of 87 as a cherry.

The whole contextualisation of the fake identity explained:

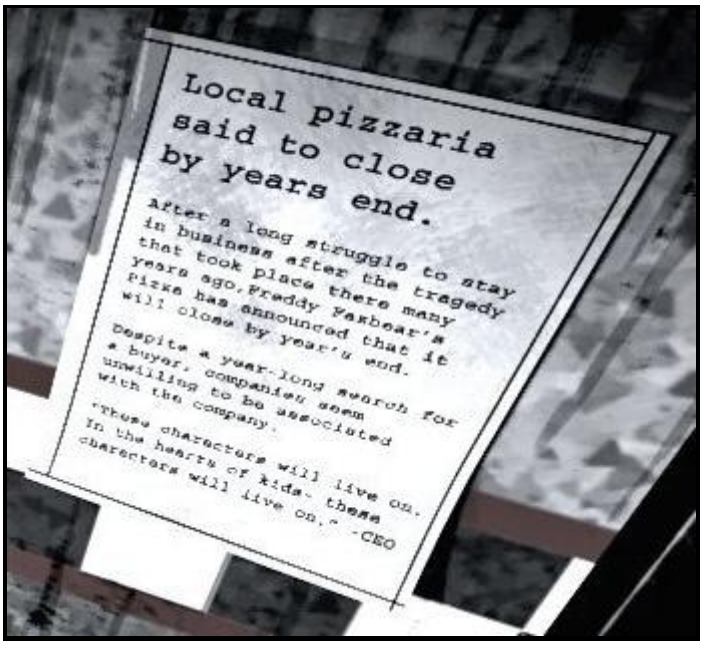
This section got an entire revamp, so there's a fun fact. Anyways, why would William exactly create a fake identity? I mean he was entirely capable of just not doing a fake identity and still destroying the company effectively, but he didn't. The most obvious reason is that he wanted to frame Dave Millar to basically cut the loosed threads off his name, fully misdirect law enforcement to never search him and the biggest nail, likely get even more positive publicity to CBEAR and Afton robotics as Fazbear Entertainment falls into the void. But like I said, he could had still done this without the fake identity, but obviously there was something blocking that... something suspecting him. That being his old business partner, Henry Emily. Beside getting away with the killings easier and Afton being a well known figure in Fazbear Entertainment, he also did it so he can go completely under Henry's noise, the only person who would suspect him in this, trying to also mislead that last little cobweb on him to be fully clean. Funnily enough, this is only possible if William somehow knew if Henry suspected him out of intuition or reading since he had no way of believing Henry suspecting with his structured his crime outside of the two I propose. Now I know many don't think Henry is still around and is imprisoned by now, but I personally believe that he's walking away freed but he really can't do anything of significance because there's not enough for him to do, and after the events of FNAF2, he likely retired from Fazbear Entertainment. I'll like to also mentioned that I think Afton's misleading of Henry actually failed; reason for that is because Henry had to went into the CBEAR facility after its seemingly complete abandonment and saw the blueprints,

grabbing the scooper blueprint. This is only possible for him to do if he still suspected William and wanted justice, hence being on his trail. The last thing I'll mention is that William acting must of been amazing if no one recognised him at all, even under a fake identity; the processing of the acting, although unknown, likely can fall under a completely new personality and mannerism for the identity of Dave Millar to completely mislead Fazbear Entertainment employees despite his completely famous reputation within the walls.

Criminal database explanation:

Now I realised that the criminal database which the toy animatronics had may throw a wrench into this all, but thankfully I can explain this logically. Because William Afton, although not on any actual criminal databases, would still likely be in this "facial recognition" that connects back to a criminal database will still likely work on William Afton although he's not one legally. Reasoning for this to be the likelihood is because Henry Emily is suspicious enough of William that he implemented this; Henry likely had a scheme Surrounding over this which involves the fake identity which could incriminate and make Afton a suspect in the case if he snooping around as Dave Millar, and this is only likely if Henry precluded that William would do this, but that's likely a topic for another time. Anyways, since William knew about the facial recognition as the most likely possibility, he acted and went as Dave Millar to entirely deceive the employees of Fazbear Entertainment, but this doesn't get passed the facial recognition. The most likely explanation is that Afton knew that perhaps the play up for the strange behaviour of the animatronics were documented and brought up to Henry Emily eventually, meaning he had enough space to do everything he needed to do which I explained by also using the spare yellow suit in the back to commit the DCI without the facial recognition playing up and documenting anything because he's covered up, giving him time to get rid of the body and basically make all that a ghostly event for a timeframe until everything else happens. You may ask how this would incriminate William in some way if Henry Emily criminal database scheme was actually something in operation, my response is that there was already too much fire burning things up during the climax for Henry to really do anything of significant when Dave Millar is already the main documented suspect.

True Aftermatch:



Now how effective was this all? Well going into the future, we can look at the FNAF 1 phone calls and anything related for support of how effective William Afton's smearing of the reputation was really. The place doesn't get any public

attraction and closes by the end of the month due to this exact lack of public support. Along with that, we also have how run down and bad quality the place is in, as we can see in follow me in FNAF 3 and the dirty environment we can see in FNAF 1. Along with this, we also got this phone call dialogue from night one: "Fazbear Entertainment is not responsible for damage to property or person. Upon discovering that damage or death has occurred, a missing person report will be filed within 90 days, or as soon property and premises have been thoroughly cleaned and bleached, and the carpets have been replaced." Which is likely said due to the previous damage they had received in the past, trying to clear themselves as much as possible which is a consistent pattern they have in the future onwards. More evidences of the success of the smearing is the more so booming success of CBEAR:

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	BKD = Booked
Baby	BKD	AVL	BKD	BKD	AVL	PVT	MAT	AVL = Available
Ballora	BKD	BKD	BKD	BKD	BKD	PVT	MAT	PVT = Private
Funtime F(?)	BKD	BKD	BKD	BKD	BKD	MAT	MAT	MAT = Maintenence
Funtime F(?)	AVL	AVL	AVL	BKD	AVL	MAT	MAT	OOS = Out of Service
OOS								

This is the schedule from Sister Location when Micheal was in the facility working. Thus theory video which will be linked at the bottom had connected the schedule shown above to the in-game activity nights. Basically to summarise it, the funtime animatronics were active is what they were proposing in the video during the gameplay of Sister Location week of Micheal's, during the daytime of it specifically; while they were rented out in the day, taking children. Whatever is the proof? Well there's a sound that plays only on night five which is titled "human, body damage" in the game files, and is specifically played at the moment when Circus Baby's keycard plate opens. Now it's important to say that sister location does start on a Wednesday, meaning night five is actually on a Sunday. Looking back at night four (Saturday) Circus baby along with Ballora was rented for a private event. Circus baby even said something "bad" happened yesterday in gameplay during this time... and well you can guess what that was. So yes, it was successful on William half as he's still operating years later from the MCI and DCI;. This is important because it shows us that the business is operating extremely well, and presumably even after Afton sudden disappearance if we interpret that the springlock failure happened before the actual gameplay of sister location. Now you may point out how people may connect that every time CBEAR is in operation, a missing child just so happens to disappear; well my debunk for that is that will be credited down below with the video by Tdreads:

The Clue That SOLVES FNAF Sister Location ISN'T IN THE GAME...
Funtime animatronics feat doc

Now, I also think it's necessary we take a closer look at handunit's dialogue here, so let's take a look for ourselves: "Allow me to fill this somewhat frightening silence with some lighthearted banter. Due to the massive success and even more-so the unfortunate closing of 'Freddy Fazbear's Pizza', it was clear that the stage was set, no pun intended, for another contender in children's entertainment. Unlike most entertainment venues, our robotic entertainers are rented out for private parties during the day. And it's your job, to get the robots back in working order before the following morning." This dialogue here was said in sister location, and this is obviously directed at Fazbear Entertainment, showing us the intentional behaviour even more by Afton, so even more proof that is the most direct.

Even outside of this, it goes even deeper into the roots of Fazbear Entertainment. 30 years later, that's 3 decades, the glooming shadows of these crimes into Fazbear Entertainment is such an known aspect of their business existence that

they try to mislead the public by fabricating them and making them out as silly ghost stories and.. well basically the FNAF games are in-universe games themselves, their purpose is too basically erase the past and make it into fiction you could say. Prove here: “I'm not always OK either. I mean, things are good - I've got a good job, right? People think it's awesome that I work for Fazbear Entertainment, they think I play games all day. Does that happen to you too? I think they get confused because I do computer stuff, but I don't work on the actual games. So whenever people hear I do computer stuff and I work for Fazbear, they assume I work on games, then they're disappointed, and I'm disappointed for disappointing them. It's kind of a bummer. I like my job OK though. It's where I met you, after all. " which is something structured up with my point.

Outside from these points, we also got the fact I was meant to go back too, which I mentioned at the end of the MCI section. The fact that the criminal behind the MCI + Elizabeth Afton death was someone working inside the company wall of Fazbear Entertainment after that possible belief among the public that the man behind the slaughter was someone working for Fazbear Entertainment might, it being proven right will add a lot of damage to the company as it shows Fazbear Entertainment is an unreliable location to remain safe at. This actually aligns pretty well with the damage targeting Fazbear Entertainment would of face in the DCI, Afton destroying their security measures and all the other things. Basically, William Afton gave exactly what the media was starving for as a showman, and I think that it all aligns very well with each other.

[NCPS, crystallised, fluid, general intelligence, EE, EF, psychology warfare, social engineering, social integration, info gathering, influence building, resource building, heuristic inference, logical inference, anticipation, prediction, preclusion, scheming effectiveness, scheming structure, scheming integration, scheming versatility, tactical management, tactical potency, tactical synergy, misdirection, concealment, acting skills, fabrication, sophistry, subversion, info control, mass manipulation, logical manipulation, indirect manipulation, information usage, risk calculation, trap setting, decision making, situational awareness, methodical approach, intuition, trap evasion,]

Thank you for your participation! There is no need for you to return to work next week as Fazbear Entertainment is no longer a corporate entity.