Sosuke Aizen and Itachi Uchiha, two of the most famous villain manipulators in the big 3 of Shonen Battle manga, and are home to many geniuses, but I wanna focus on the two of them who are likely to be discussed. Also, for why I didn't put Madara instead of Itachi, its more so that Madara isn't the same kind of genius as Aizen is, he is more closer to a combative genius, which is one aspect of Aizen, but Aizen is also a manipulator genius, scientist genius, and in general, covers more fields than what Madara can do by feats and statements, where as Itachi is closer to what Aizen is in nature.

We'll go through the categories for in battle and out of battle where needed, and I'll go over who will have a higher success in which scenario.

To start with everything, I'll measure them in relevant categories of intelligence so we won't over extend, starting with FSIQ, and in its more important components for this because of who they are.

VSI: Visual Spatial Index. The ability to comprehend and visualize large spatial structures. I can go over this through two categories, Aizen with Kyoka Suigetsu and without it. Why? Because Kyoka Suigetsu requires Aizen to visualize everything for the illusion to then create it. So everything he does with it requires a form of the previous mentioned categories, possibly the later ones, but it's most prominent here. With it, Aizen's best feat with his illusions include him tricking Yhwach's Almighty perception, which can see into an infinite number of possible futures all at once, including seeing everything within them, this requires an immense level of awareness of every possible outcome that could happen, and this is better than most of Itachi's Genjutsu feats, like him creating the illusion of a possible future of himself and his girlfriend, which would require similar levels of VSI, assuming it works that way and not Itachi creating information for it to do so via Chakra Control, or it's something Tsukuyomi would already do if we take the universal statement as true, but even still, Aizen's feat is far superior. Without these though, Aizen still has better feats with illusion, he can create a fake body of himself that tricked Unohana and also covered the activity of a whole building and battlefields with illusions, whereas Itachi was having a Genjutsu face off with Sasuke in a room and makes targets experience vivid imagery that don't expand very far. Without illusions though, Itachi was capable of making Kabuto recreate the same actions for Izanami twice, which requires him to be spatially aware and time everything correctly to make sure Kabuto is in place, but Aizen still surpasses the feat, as he can adapt to Shinji's Shikai, which reverses your sense of direction and spatial awareness via reversing your sense of sight, and Aizen is able to adjust his reflexes in the moment, which requires greater levels of spatial awareness, as he has to adjust his reflexes that he has sharpened for hundreds of years in an instant.

FRI: Fluid Reasoning Index is the final one. It's your mental agility, the ability to respond to novel situations that prior experiences wouldn't accommodate, so these will include aspects of deduction, pattern recognition, adaptation and more. Itachi is always constantly analyzing foes and finding weaknesses in their Jutsus and fighting styles, such as how he was able to deduce the intricacies behind someone falling asleep and relying on instinct to get around situations, which meant Itachi couldn't use his Sharingan on him, so Itachi needed another way to defeat him, which was by placing multiple Genjutsus on him, giving him views of death as his opponent fears death, and so they would wake up, with the cycle repeating until the guy broke down completely. This is an incredible level of deduction, induction, abduction

and pattern recognition. So how does Aizen compare? Well, he applied fluid reasoning during his whole journey, but the most notable part is on how he figured out Hogyoku's true power. First, it was always speculated all it did was remove the boundaries between Shinigami and Hollows, however, after putting many situations and scenarios for the Hogyoku, including most of the first arc, and how the Vizards became what they did, he was able to figure out the Hogyoku's true power being reading ones own desires and making them a reality. So which is more impressive? Well, its gotta be Aizen's, because he was working from the ground up with a more novel device that had very much conflicting information that even he didn't completely figure out how and why it worked the way it did, as he failed to make a Hogyoku before. Even keeping things for combat, the Shinji feat would also be more impressive, as the technique is not only more novel, but Aizen had no information on Shinji's Shikai. So because of that, Aizen takes the point.

Crystalized intelligence: Your accumulated knowledge through your whole life, that you can later access, these can include any number of categories. Naturally, this is hard to measure because no character goes on a step by step process explaining this part of their intelligence, so feats of applied crystalized intelligence will be used. Of course, they have statements which could infer on what they can do, but feats will be prioritized more. Itachi has memorized the tactics for the Anbu, meaning we could talk about the possibility he knows stealth, information gathering, has knowledge on high levels of mathematics, such as trigonometry and kinesthetics, which Itachi also uses on multiple occasions during say a fight, and the point of the exam is to purposefully gather information to cheat, yet Itachi never needed that, martial arts and weapons mastery, he should know more, as he memorized other books, but this is what can be inferred for now. How does Aizen compare? Whilst he has a statement of having the most detailed library in all of Soul Society, has knowledge of things deeply secretive to them, and has a statement of excelling in everything, we'll stick to things he has applied in his life, which include theoretical sciences in almost all categories, as the creation of the Hogyoku, a device that manifests the wishes of others upon reading their intent, requires that to being the case, general psychology, as Aizen demonstrates various tactics for psychological manipulation, martial arts and weapons mastery, even switching weapons and using hand to hand at the same time, with his skills not deteriorating, in fact on top of that, Aizen used to be a teacher, alongside his own calligraphy course. As it can be read here, due to the depth and comparable breadth of Aizen's applicable crystalized intelligence, it trumps most of Itachi's showings, even using certain statements for Itachi, which showcase more so knowledge, Aizen still has him beat with the "excels in everything" statement.

But what about now, as manipulators, their emotional intelligence?:

Emotional perception: This is the basic construct of emotional intelligence, as this is the baseline structure that allows for all processes of emotional intelligence to occur, as this is the ability that allows the user to perceive emotions through body movements, facial expression, architecture, and more else, so any manipulator or a genius who can use psychology to an extent like L or Sherlock Holmes, should have a level of emotional perception.

Itachi was capable of looking at Naruto, and was able

Emotional engagement:

Emotional understanding:

Emotional management:

Planning:

Strategy:

So yes, it was never close at all, Aizen has wins in almost all categories. He wins in a fixed situation, a non fixed situation, and much more, the only categories Itachi could win are say situations that require stealth, but that’s about it. Honestly, it speaks to how both writers