Moons EU is best shown through his plan, understanding of multiple individuals and using it for his ends

By zz9he 👅 for topman

Throughout the series "Dr. Frost" Moon Seonghyun has shown a very deep understanding of human emotions in many ways I will look into three.

1. Psychological Knowledge
He has shown to have very advanced and very intricate levels of knowledge in regards to psychology and the human mind in fact in his introduction he is found to be holding a book about Goebbels the well known Nazi propagandist. His own plan later on involved propaganda even though we do not directly see the propaganda produced by this we can safely infer that it is built upon the same principles. We also have his method of brainwashing which is backed by real science. This is under the guise of something called crunch time which full time employees go under. This normalizes it making it just look like normal work. They have to spread fake news while being sleep deprived and under a lot of stress. This fulfills all three prerequisites firstly extreme conditions this being the aforementioned sleep deprivation, secondly the injection of belief by exposing them to the propaganda they themselves spread, lastly isolation by making them work in small cubicles. This entire process is
Which is supported by real science such as this paper I have linked before. Now, his main plan which spans across the entire manhwa utilizes propaganda in two separate areas, the first which we have already covered is generated by the members of the YPA during crunch time. The quality of the propaganda itself is less of a central focus since the very creation of it is in an effort to maintain his control over the organization. The second one would logically require more supervision from Seonghyun himself as the influence of the propaganda itself is the aim. This being when he spreads fear about the C31 “drug” (entirely fabricated btw) now, the propaganda this time was shown on the very screen and since this is so vital for the plan he had been formulating for years it stands to reason part of it was concocted by Moon Seonghyun himself or at the very least he provided guidelines and advice for the people who were making them using knowledge from his own studies of Goebbels, which is shown through him holding a book pertaining to the man in a previous arc and him directly being compared to the historical figure with Hyeonggong Song being his own version of the mustached dictator, it might be important to note he spread it through subtle ways such as manipulating mothers to spread the information to others masked as “advice.” it was clearly effective as he abused this propaganda to incite a riot nation-wide. Then there's also the knowledge he has pertaining to body language as demonstrated in the “Psychologist in the Black Room” arc of the story when he played a little game with Nambong, he saw two people yelling at each other aggressively across the street. He asked Nambong "should we stop them?" He then points out to Nambong a few things
Their flushed face.
Exaggerated movements
Shouting
Interpretation: This is a demonstration, a way of telling the other person "I'm angry" and why would they tell each other that? In order to stop fighting

He explains it's a warning signal, very visual, that essentially says "I'm angry back down" he points out that it also gives nearby people a signal to stop them.
He says usually in cases like that no punches are thrown, he then describes a case one actually should stop them
Their face becomes pale
They start to shrink back
This means they are sending the blood into their body, their muscles, this can mean they want to run away but it can also indicate an attack. The final bit of crystallized knowledge of others that I'd like to share with you today is the very method he used to keep politician Hyeonggong Song in his pocket. He made himself alluring as an ally for a conservative politician such as Mr. Song by taking advantage of what he could provide since Hyeonggong is a shining beacon for conservative Koreans and conservative leaders have always had more success when the public worries a lot about security if you're wondering where i'm going with this conservative means which is defined as “averse to change or innovation and holding traditional values” this means it's a sort of rock, traditional values and minimal change which is what people are used to. If people are worried about security then obviously it follows suit that they would turn to solutions that have already been tested and explored it provides a sort of stronghold. All of this means that Moon lures in Hyeonggong with promises of power by spreading fear in a way that benefits him. All of this while concealing his own true aims from Hyeonggong and taking advantage of Hyeonggong’s own fear.

https://drive.google.com/file/d/1AMnU97AM8sQ6sx_JinwrsHLC2LxpLGQd/view?usp=drivesdk

Okay now we have the fact that he and Nambong are supposed to be on the same level psychologically. In fact Moon is supposed to be a step above him and even if he has not shown the feats to be in the realm of Nambong in terms of pure knowledge he has shown a solid grasp of these psychological concepts meaning he logically should be able to understand all the ideas that are taught before it.

2. Affective Empathy:
He has been shown to be able to empathize with people so well that he feels what they feel but stronger as evidenced by his first meeting with Ms. Kang in the Ouroboros arc where she had some rather rough surroundings yet she managed but Moon still cried for her so there is some form of amplification here. It's effects have been shown in the Ouroboros arc when he was a boy he unintentionally made a cult form around him due to his empathy. His empathy made grown adults start praying to this child because he understands them, he can give them a sense of security that they have always desired psychologically.

Nambong Baek: Finally, his entire plan revolved around understanding Nambong. I'd like to highlight a few examples demonstrating the depths of his comprehension. When he first broke Nambong he did it by understanding him. He first made him leave the university something important to him. He predicted this because. His tactics of persuading Seon were being incredibly effective. To the point Seon had even considered retiring as a professor due to the outlash and supporting Seonghyun's alternative education. Seon's "hatred" of Nambong had

been defrosted significantly, with the cold behavior of other members of Yonggang university it is incredibly likely that she would share this decision of hers to Frost.

At this point he had made it painstakingly aware to Nambong "I'm evil" with how he just decided not to stop a suicide and instead turned it into a guessing game. At this point we would have no inkling as to how he would be able to tell this for certain but if you were to look at step five you would be able to tell that Nambong even if his faculties for affection were very low he showed lots of grief when someone dear to him died, combine that with as previously mentioned how Nambong had become more emotional over the time he spent with Seonga he might find it the best course of action to protect Seon from Moons grasp to prevent both his own personal turmoil and whatever Seonghyun might have planned, unbeknownst to him this itself is a calculation on Moons part. While Jeonghyun was about to commit Seon was away. Then he kills Chun. We later learn in season four [stray] that Nambongs lack of empathy arised from a certain part of his brain responsible for empathy being severely underdeveloped, in theory making Nambong experience a traumatic event, such as Chun dying, would overstimulate this very part of his brain making him experience a wider range of emotions, Nambong himself previously compared his mind after leaving his coma to a blank canvas of emotions from which he's been tainted by the experience of empathizing with others fears and negative emotions, Moon had this in mind while engineering his plan. He would experience a wider range of his emotions he is not used to
This would overstimulate him
He would experience many emotions
In season three Nambong introspects and compares his own mental state to that of very delayed emotions, like his guilt for having Seon, his first patient, commit suicide

Conclusion: This could logically push Nambong into hiding to process this flood of emotions which is exactly what happened. Then he finally draws him back out. He cleverly manipulated Frost indirectly by using Seonga. Here he used his handy dandy YPA to brainwash one of Seongas patients. Jiseong, who had become a streamer online. He had chosen this man because of his enthusiasm about his ex-therapist had talked about Seonga on stream. This lures Frost out. I'll explain the process of this tactic.
1. He made the man commit hate crimes
2. The man had talked about Seonga on stream before
3. Seonga is popular as of now so the news will comment on her
4. Seonga gets a lot of backlash online because she had been preaching to her patient about expressing his anger in a healthy way
5. This would be misinterpreted by the uninformed masses through a game of telephone (Seonga -> Patient -> Stream -> Others)
6. Due to the fact that Nambong has a soft spot for Seonga and is protective over her such that the reason he entered hiding in the first place is to protect Seonga
He knows this will draw him out of hiding. He has also displayed a seemingly impregnable understanding of Frost in other ways to encourage Nambong to continue investigating Moon he tracked down Frost and explained that the difference between the two of them was self confidence and that that was why he was hiding all those years, I believe he anticipated, no, he

PLANNED for the YPA to be taken down, he had utter confidence that by letting Nambong know of the YPAs methods that Frost would find a way in fact its not even like this is a gaping hole in his plan as he should logically have police backing which if he has knowledge of the YPAs activities would be enough for the YPA to be taken down. He confronted him explaining that difference as a way of provoking Nambong and keeping him motivated for the next stage of his plan.
Seonghyuns thought process.
I planned for the YPA to get taken down by Nambong
This would make Nambong proud/excited even if a little bit due to his sensitivity to emotions now
Once Nambong realizes he has a whole nother group to deal with (trigger) he and especially his group could be demoralized
He knows that Nambong is most likely working with Seonga and probably Jinhan too, he also has immense influence.
He could use this to track down Frost and reverse psychology him into continuing.
Jeonghoon:
Information available to the reader:
He [Moon] was directly manipulating Yongjae as a puppet leader.
Yongjae provided Jeonghoon (if i remember the bombers name correctly) with attention and the feeling of importance he so desired
In his eyes Jeonghoon had never experienced “The Tunnel Ritual” which he would have most likely experienced had he been treated the same way the other members were.
Inference: Seonghyun understood Jeonghoons psychology perfectly, he had always been in the limelight, student clubs, student council member at medical school, but as he got older that feeling had begun to fade so he was attracted to the YPA. This is exactly why he deprived him of that extra feeling of belonging which would push him even further into the YPAs grasp. He decided to avoid that because by doing so Jeonghoon would even further seek approval by bombing that event with Hyeonggong Song. I believe he was also the puppeteer behind why Jeonghoon was chosen for going to an old farmhouse. In fact a quote from Moon himself also supports this hypothesis as it perfectly mirrors his tactics “Do you know what humans desire the most? It's the feeling that they're in control of something… All I'm doing is giving that to them.” With this he expected Nambong would try to do something to stop it, so he would logically go gather information from Jeonghoon which ties into why he let Jeonghoon feel left out, to ensure he would help Nambong he expected Frost would use this to persuade Jeonghoon. He let this attack be stopped to spread fear [as evidenced by how he could have used something more lethal and how the news was spread quickly by the YPA itself, after it was stopped, this theory was also supported by Seonga and Nambong themselves] and to also have Seongjun, his brother, supervise the park in order to confirm Nambongs reappearance. The tunnel ritual doesn't even exist (why I said in his eyes) which further supports this,
Jeonghoon didn't even know it was fake which means Moon most likely intentionally left him uninformed.

Yongjae Kim: He manipulates Yongjas Kim as a puppet leader. He has Seongjun Intimidate Yongjae right now and pressure him into not making any moves that will get in Moons way, the

feeling of control comes up here again remember how he kept Yongjae in control in the first place. He felt a desire, a thirst, to fulfill his sense of righteousness and a feeling of being recognized so taking the YPA down marinates his mentality for later he gave Yongjae exactly what he wanted and then took it away he also made sure these emotions would stay inside and wouldn't make it out due to his fear of Moon. These feelings would stay hidden until a certain “trigger” think about his role in this, he lost his position in the YPA, then he was terrified of Moon before in his eyes Seonghyun found another purpose for him, he begins his role in Trigger but then gets removed by Moon. Again Yongjae desires to be recognized which means this feeds his deepest fear which matches what Moon says. Once there is a protest all previous attacks only purpose was to spread fear but the purpose of this one was to turn fear into hatred with this his attack mustn't fail THIS is the reason why he was marinating Yongjae's psyche this entire time it was to use him as backup by having him drive a bus into Jinhan who was positioned by creating a threat to the crowd he knows how beloved he is among the police force so hurting him will disillusion the police with what they feel they should protect he even had the lovable Seonga like this. This makes it even easier to manipulate them In the final stage of his plan.

Hyeonggong Song: As previously mentioned he abused Song by luring him in he made himself alluring as an ally for a conservative politician such as Mr. Song by taking advantage of what he could provide since Hyeonggong is a shining beacon for conservative Koreans and conservative leaders have always had more success when the public worries a lot about security if you're wondering where i'm going with this conservative means which is defined as “averse to change or innovation and holding traditional values” this means it's a sort of rock, traditional values and minimal change which is what people are used to. If people are worried about security then obviously it follows suit that they would turn to solutions that have already been tested and explored it provides a sort of stronghold. All of this means that Moon lures in Hyeonggong with promises of power by spreading fear in a way that benefits him. All of this while concealing his own true aims from Hyeonggong and taking advantage of Hyeonggong’s own fear, an example of him utilizing Hyeonggong’s fear is when they first met and how he took advantage of him to initiate the breakdown of Nambong by taking advantage of his suspicious and wary nature and meeting him through his daughter. Naturally a background check would be ran on him where they question Chun, which triggers a mechanism which leads to his death. He does more to further Hyeonggong’s fear of him by doing ominous things, like that line I previously quoted, hanging around Seon some more, and mentioning using the publics fear. He kept Hyeonggong in line with him by pretending to have a common interest

Understanding of the masses: This one is more basic and easier to explain the first way he manipulates them is through trigger
What Trigger Is
Its a Live Stream meant to induce it's viewers into committing violent crimes and by proxy spreading fear
It leaves no records of its streams behind
It spreads fake news and rumors
There is also an online forum under the same name
The main audience for these videos are socially isolated people

It has a system rewarding it's members with validation and ranks which induces them to boast about their accomplishments to provide them with a sense of belonging
Conclusion: This system attracts groups of people who have incredible amounts of built up anger and this channel directs their hatred so that it explodes into violence it also makes them hate and condemn groups of people like the YPA did.

Trigger is even mentioned to operate similarly to how cults do making its members believe they are the law. Seonghyun commands Yongjae Kim again who commands the man behind the mask in trigger (The live streamer) who influence the people watching who act on their hate which by proxy spreads fear.
Immigrants:
He uses Jongwoo Won, his chinese-korean half brother to join Saiyed a man who follows Mr. Jung a politician that wants to help migrants and those who are not fully Korean. Gabriel (Manny's brother btw) wants to help Saiyed so he shares information about what the police is doing with him which reaches Jongwoo who as you know is connected to Moon. He uses this to stay three steps ahead as well as use Saiyed to spread hatred through wanting vengeance with this the goal of the rallies are to provoke a retaliatory response from the group of Jungs followers. Now remember why Mr. Jungs followers want to take action in the first place, because he was hurt, now who hurt him? Jiseong, now who was directly responsible for encouraging him to do this? Moon, it's even said that everyone in the YPA had a different target for their hate so Jiseongs was chosen deliberately
Final incitement:
Now as previously stated he has marinated the minds of the public with his propaganda, he created a group called Claymore with twelve members in order to incite the riots or to manipulate the police into starting it. He splits them 11-1 sending 11 to the riot deemed less dangerous and 1 to the one deemed more dangerous. He does this since given this indecisiveness and the polices limited resources he can split up the attention given to each location even further. He uses this to even further destabilize Ms. Yuri Kangs's decision making, given how the C31's existence was exposed to the police earlier he induces her to start taking down the ones with water bottles.

Given these water bottles look just like normal ones it makes it look like the police are using unnecessary force further prodding the crowd. With this he has drones fly over Yeouido and spray the C31 drug over them. He spread the information about the C31 (which never existed in the first place) and made sure a pharmacist behind it was revealed to the public eye in order to again, spread fear, for months he had been intentionally spreading fear about this dangerous drug to spray some random liquid over the crowd and take advantage of human nature this was merely a bluff using a fabricated substance this works and starts the riots
Now ALL of this plan in combination to his empathy and psychological knowledge demonstrates a perfect and deep understanding of human emotions. Let's count. There are the masses, Yongjae Kim, Hyeonggong Song, Jeonghoon, and Nambong Baek that he manipulated all according to precisely what he required and aligned their emotions perfectly in order to create a complex machine that makes them act in exactly the ways he wants to incite a riot. Each character here has a complex psychology handcrafted by the author who himself is a

psychologist and who consulted many trained professionals in writing this manhwa all of which Moon abuses and understands to suit his own ends, and then there is the fact that 99% of his own plan doesn't just involve understanding the emotions of those around him but rather predicting how they would evolve and lead each individual to take the actions that they do this is known as affective forecasting according to wikipedia affective forecasting is defined as “the prediction of one's affect (emotional state) in the future.” all of which is inherently harder than understanding how one feels at a given moment since those emotions haven't occurred yet and therefore you can't be aided by the ability to simply identify it since those emotions have not occurred yet.