Introduction



In these episodes Joe manages to manipulate Maddie into injecting her sister with her medicine to kill her thrn plan out the events that will force her to kill her and then blackmail her into silence throughout the episode he managed to perfectly read her emotions and facilitate them for his use.

Context

After managing to accidentally imprisoning Maddie, Joe had to find a way to not kill her since it would attract too much attention after the death of Bob, her uncle., Joe was inspired by Reagan posing herself as Maddie in an Instagram live so she could apologize for having an affair with Reagan's husband, Harrison. So, Joe tries to convince Maddie that she needs to take Reagan, her twin sister's place and resigning from T.R. Lockwood Corporation, while also canceling the prenup with Harrison and then presumably disappearing from the entire world after one month in order to return as Maddie.

Joe's strategy in full detail

Now after that summary the genius of Joe's plans and deductions throughout the episode is truly remarkable
So let’s break it down further Joe then plans out kidnapping Reagan and putting her in the cage Joe chooses a day where Harrison and Gretchen are away in the city while Reagan is alone Joe comes prepared with an outfit with a mask a lock pick a cutter to disable or cut off power/cameras and gloves he has a bag full of different tools to prepare for the situation then he lock picks in her house disabled the security then tried to attack her she fights back after a brief struggle captures her and puts her in the cage. Maddie was at first not entirely sure this would work and didn't want to take her sister's place, but she reconsidered after Joe played on her lifelong resentment toward Reagan—who controlled and belittled her—to justify his plan where Maddie must impersonate Reagan and eventually kill her. Joe uses fear, threats, and false promises of freedom and love to pressure Maddie into compliance, manipulating her guilt, shame, and desire for autonomy. Trapped between fear of exposure and hope for a new life, Maddie reluctantly submits, killing Reagan then taking her place.

To convince Maddie Joe first understand that Maddie has been called the inferior twin by Reagan her whole life that Maddie herself cannot convince herself that can be like somebody else Joe then talks to Maddie as if he was Reagan saying stuff like she will never have Harrison and other comments Maddie snaps and then finally started to speak like Reagan and that is what makes Maddie finally act like Reagan when Joe is trying to convince Maddie by telling her to tell Reagan with her insulin he tells her how the guilty won’t run to the police and how Reagan never cared abt her for her entire life how he meet some terrible people but never somebody to cruel to somebody their supposed to love let alone a twin and he then says I’m giving her the same choice as you do you think she would even hesitate when her life is on the line and if they doesn’t work he will kill both of them Maddie then realizes Joe is right of how cruel and narcissistic Reagan truly was she then kills her Joe then disposes of Regan’s body and comes up with a way to fake Reagan’s death as a boating accident he uses will bettlehiem to help him set it up he does not fully go through with the accident and later switches on to something else

but his orginal plan was to make it seem like Reagan went away on a boating trip to the Philippines after some much needed alone time from the divorce she then rented a boat and got lost at sea. Another thing is even if Kate does find out like she did she legally cannot do anything cause she is complicit in Joe's crimes which when she finds out she doesn't go the cops and even tells Teddy she can't do anything cause he will bring her down and ruin her meaning yeah Joe accounted for that either and he still leads a way to success cause Kate will go down with him other people like Teddy benefited from Maddie being Reagan by giving him the seat and Harrison had every reason not to turn Joe in cause he loves Maddie he got a loving partner a good lifestyle and avoided most of the shame of his affair also if they did speak up to the police they would need to admit they knew about it and didn't do anything until now which legally makes them look worse especially in ep 9 when Joe framed Harrison and Maddie if they said they got framed their admitting to knowing and not doing anything about it they basically all have reasons to not to the police or to avoid them cause they either go to jail loose their wealth power statues public image and life even Teddy says if he looses his board seat is best case situation they all have something to gain from letting it stay private and there's major things to loose if it goes public especially Kate she told Maddie to maintain the status would as Reagan so she still let it happen and now will potentially loose Henry the literacy board her company power image and all her hard work from the last 3 years.Agajn from a pros con list they can either gain the benefits of her death remain a good life or expose their entire life status public image to maybe convict Joe for a sister they all hated and who's death got more good things then bad the options are heavily favored to leave police out of it cause they get nothing out of it besides punishment and a not even full chance of Joe getting punished while they have a much higher chance of getting arrested and ruined with terrible publicity. People criticize the video only makes Joe worse and the blackmail wouldn't work well that's partially true but if Joe sent the video through anonymous tip just that footage I don't think it was edited as police can't use edited footage in court if somebody says my brother in law kidnapped me forced me to kill my own sister cause he kidnapped me by accident thinking I was her and he wanted to kill her for suspecting him for the death of my uncle then he made me swap looks with her they will obviously not believe it they will just assume she killed her sister in the cage and got caught and they need probably cause to access the store let alone the basement then need to prove Joe did all that she claimed which there is no proof of that they need Joe had a motive to why he kidnapped Maddie why didn't Maddie do certain things they cannot just assume Joe is at fault cause of her word and that's it's in his shop again they would need probable cause to access the basement and even then there is nothing in the shop to prove joe was responsible just the cage and if they ask why fingerprints well he is the owner why wouldn't he access it from time to time it doesn't mean he is guilty or responsible it would be highly unlikely to pinpoint an exact crime on Joe. People ask why she didn't testify against Joe for it again as we went over why would she willingly complicate her situation where she admits to murder and risk loosing her happy lifestyle for a sister who abused her for years and stole her child and the evidence could again get her arrested for decades then ruin her life public image for what to get justice for somebody who did nothing but harm to her she even she said herself to Kate to keep it quiet cause everybody is happy and they all got what they want.

Joe also made many different contingencies for this such as keeping her teeth to frame somebody and a video of Maddie killing reagan the true brilliance of joes plan is that every outcome works in his favor if Maddie refuses to kill reagan reagan kills her if reagan refuses maddie kills her if they both refuse Joe kills them both every one of these outcomes benefits Joe even the worse case option of both refusing to kill each other isn't all bad for Joe Joe could just kill them both and frame somebody for it so again let look over how smart joe is with his many back ups

We have his original plan boating accident

Framing somebody with Reagan teeth (which also removes dental records if her body was ever found)

A video of Maddie killing her as blackmail

Joes
Eu and Ef feats

Maddie's Facilitation and Manipulation :

Joe's emotional intelligence here is Stellar Joe perfectly understands Maddie's motives to live with Harrison to be loved noticed and to stop being in the shadow of Reagan Joe uses this perfectly he talks to Maddie as reagan using all her insecurities to get Maddie to get into the part then once he gets Reagan into the cage Joe basically plays on everything Reagan does that she hates her stole everything from her and the only way she will get a happy ending in life is by killing her maddie then kills Reagan and takes her place but even then Joe still blackmails here to do his bidding to help him not snitch on him and she is extremely loyal to Joe (for example episode 8) joes manipulation was so well that she basically was dependent on Joe for her problems and he even managed to get Harrison to agree to his plan with Reagan. If Maddie did resist he blackmailed her with the video which further forced her to be on Joe's side as Maddie literally said Joe had mind magic.

Joe's planning coverage/invincibility

Here are the many branch outcomes of Joe's plan..

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1. Maddie cooperates with the plan.

Maddie kills Reagan Joe then gains leverage on her she takes Reagan’s place and becomes on Joe's side via forced blackmail Joe then gains teddys board seat no more Reagan looking into him Kate losing suspicion also saves the literacy initiative Joe made etc and then a plan of either framing Reagan’s death on a boating accident framing Harrison or framing it as a double homicide accidental overdoes into a suicide.
Joe achieves mainly all his goals here

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2. Maddie refuses from killing Reagan and doesn’t want to.

Reagan then kills Maddie Joe then gets blackmail on Reagan for killing Madison Reagan leaves Joe alone Reagan keeps acting like Maddie and then Joe either frames Maddie’s death also as a boating accident or flat out show the video of Reagan killing her to the cops or just frames somebody else’s for Maddie’s death like Harrison.He also gets Teddy's board seat Kate’s suspicion redirected Reagan compromised and it wouldn’t be suprising Maddie is gone for a while since she’s always being left out or going into hiding due to the affair so the boating accident is still likley the option for Maddie’s death and he probably was gonna keep the teeth of her aswell.

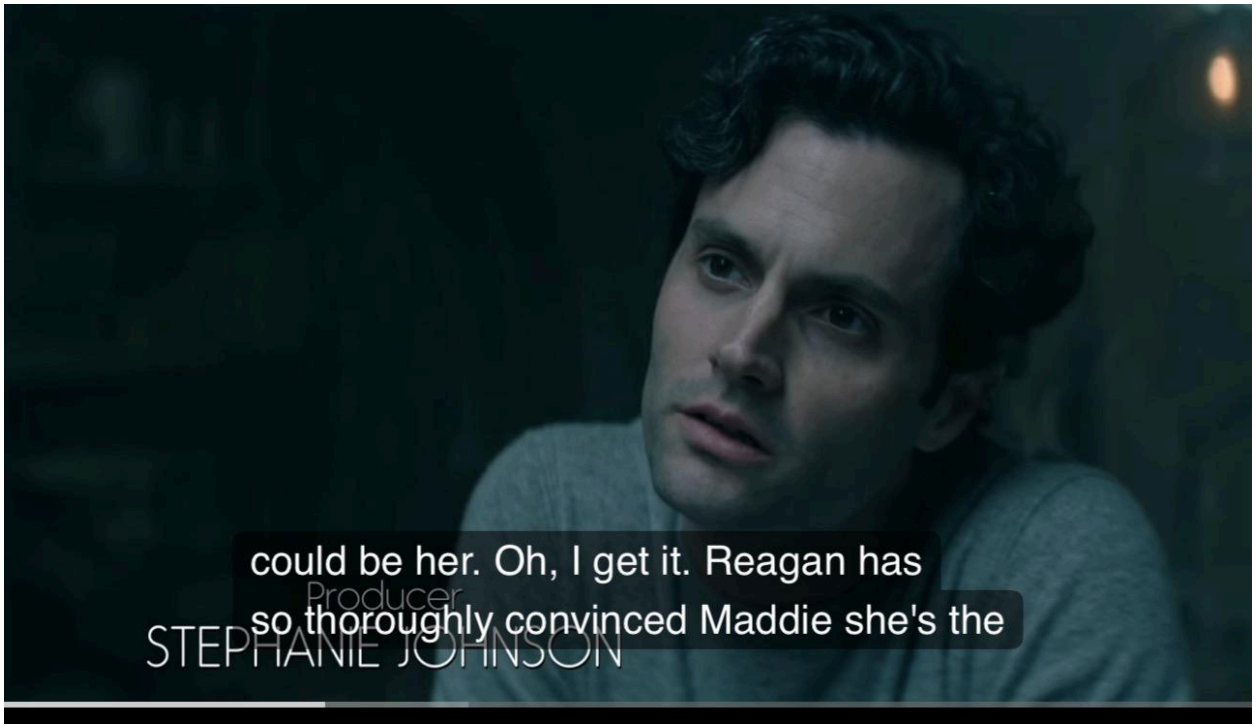
Option 3 and 4. Reagan refuses and then they both refuse.

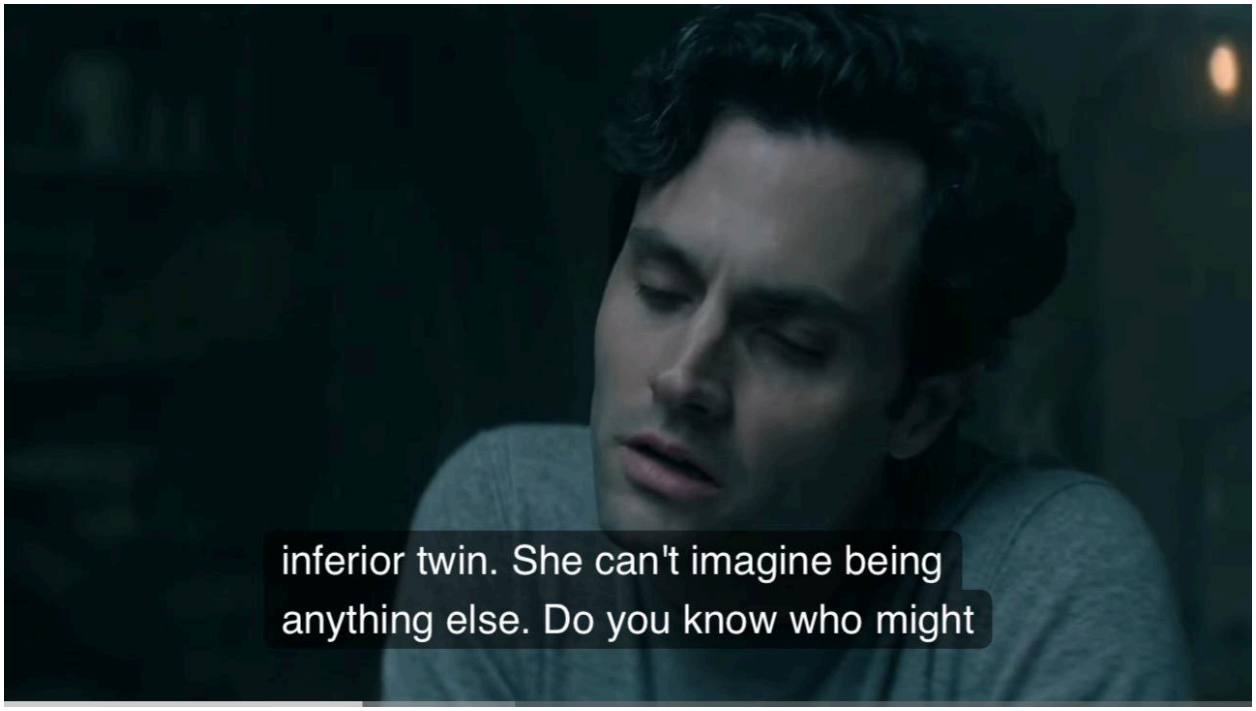
If Reagan refuses Maddie kills her and then basically it’s the same outcome of option 1. In the worse case scenario and they both refuse Joe can kill both of them then frame Harrison (who Joe seemingly had as a frame all along considering he memorized their schedules and even memorized when Harrison went to the gym in episode 9) he could also frame Harrison for one and then the other for the boating accident or etc even the worse case option still leaves Joe open for many different things.

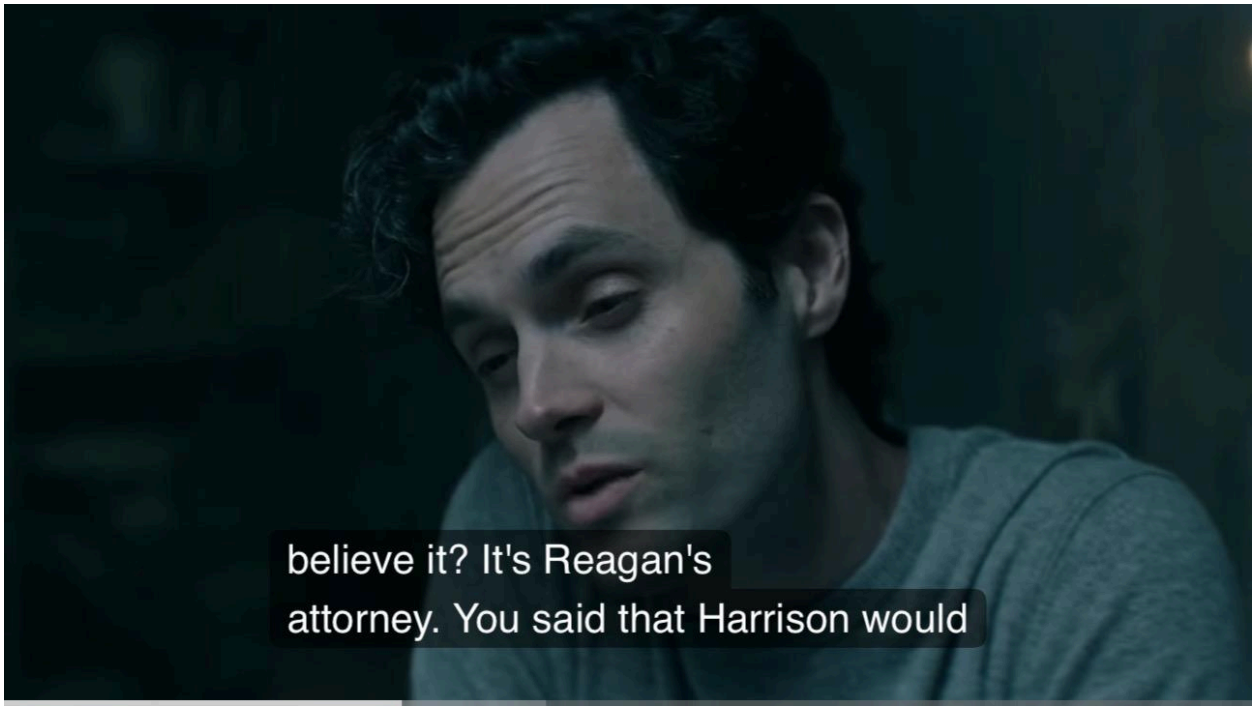
Option 5. Reagan agrees to killing Maddie

Basically the same outcome of option 2 happens were Joe gets complete leverage over Regan and shuts down anything she has planned against him.

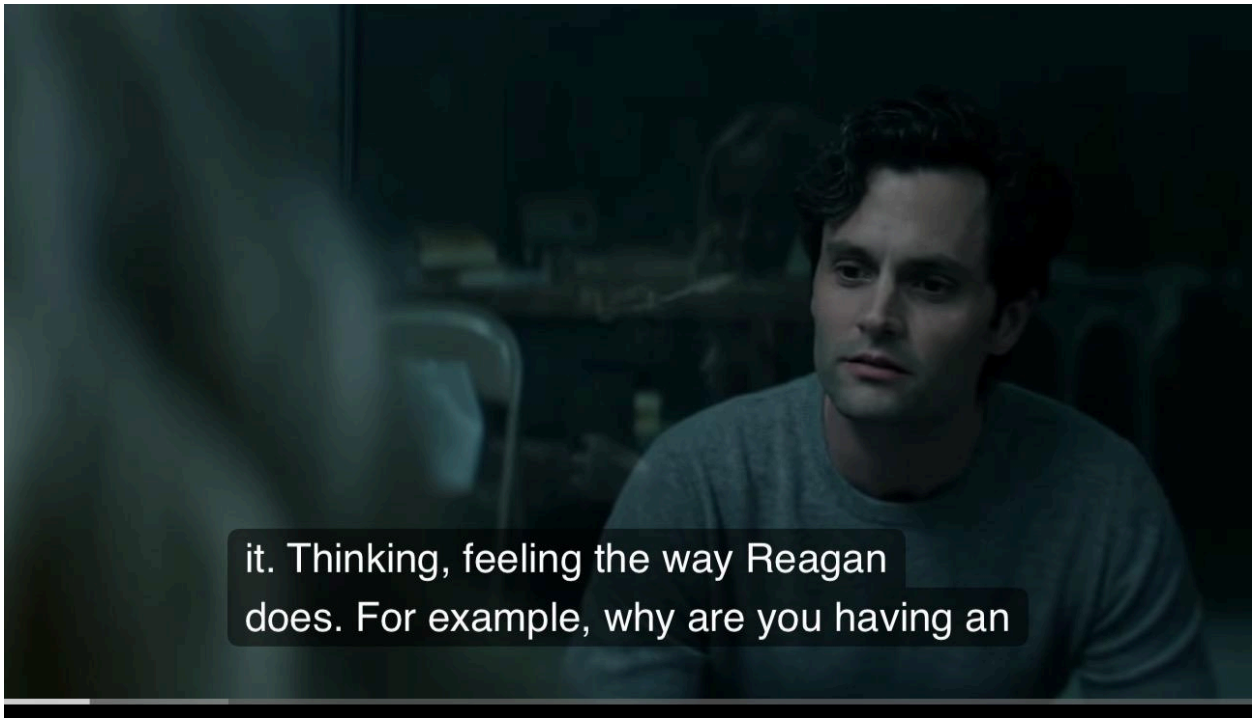
Screenshots and Statements

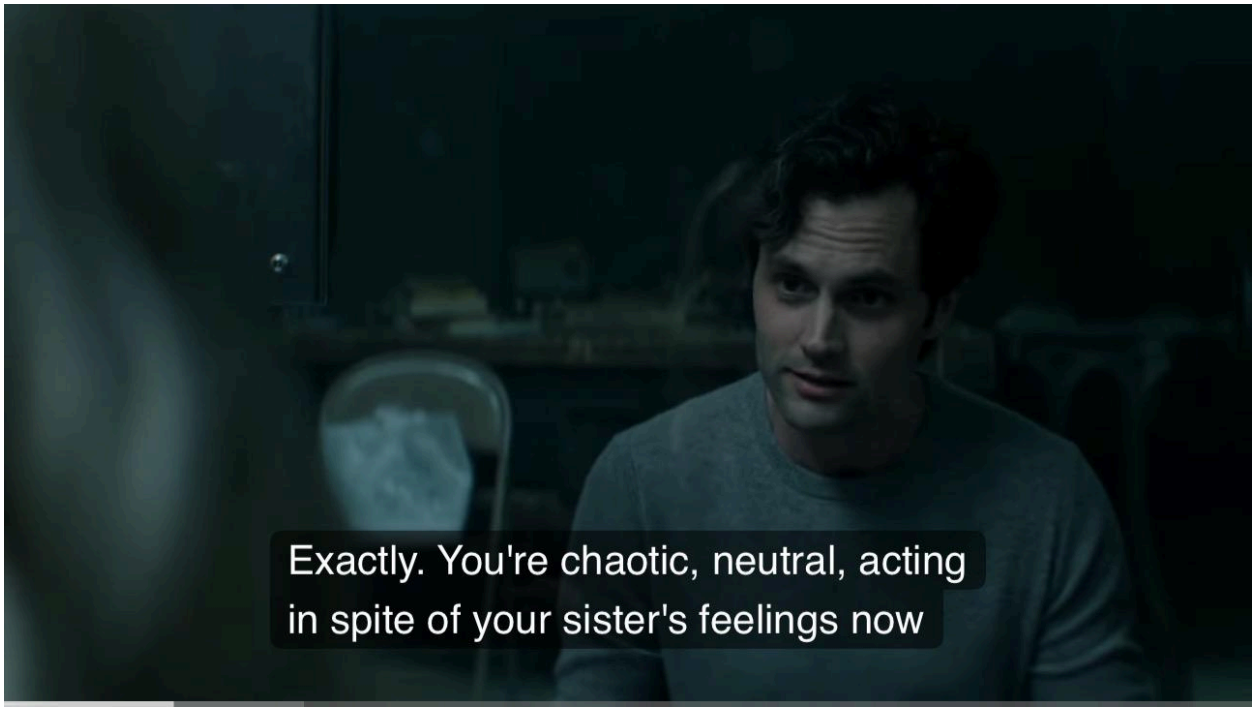

could be her. Oh, I get it. Reagan has
so thoroughly convinced Maddie she's the
Producer
STEPHANIE JOHNSON

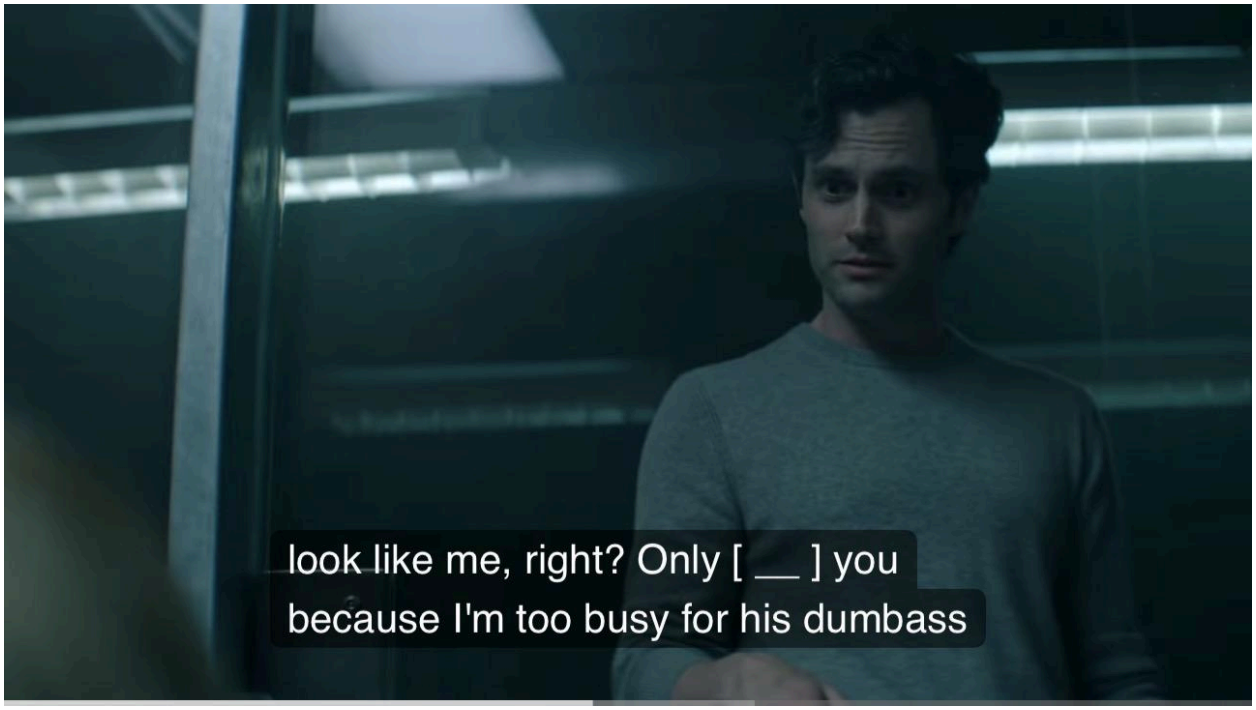

inferior twin. She can't imagine being
anything else. Do you know who might

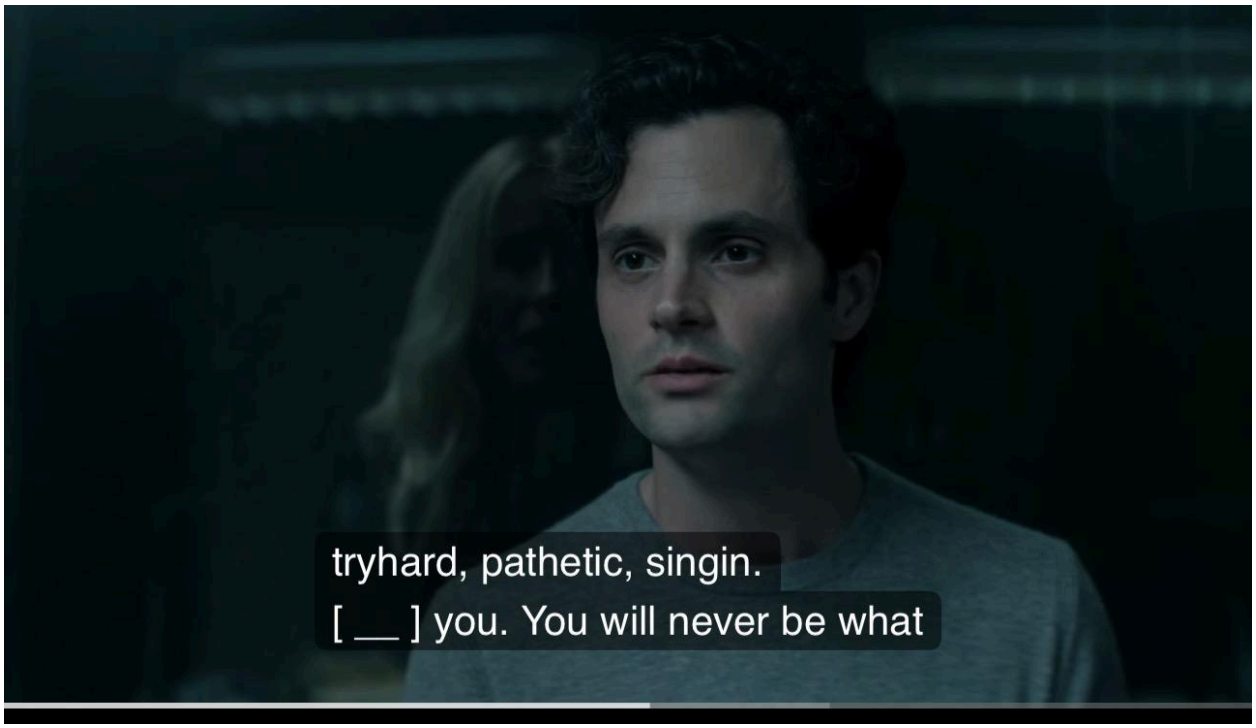

believe it? It's Reagan's
attorney. You said that Harrison would


You can
never have Harrison. What are you doing

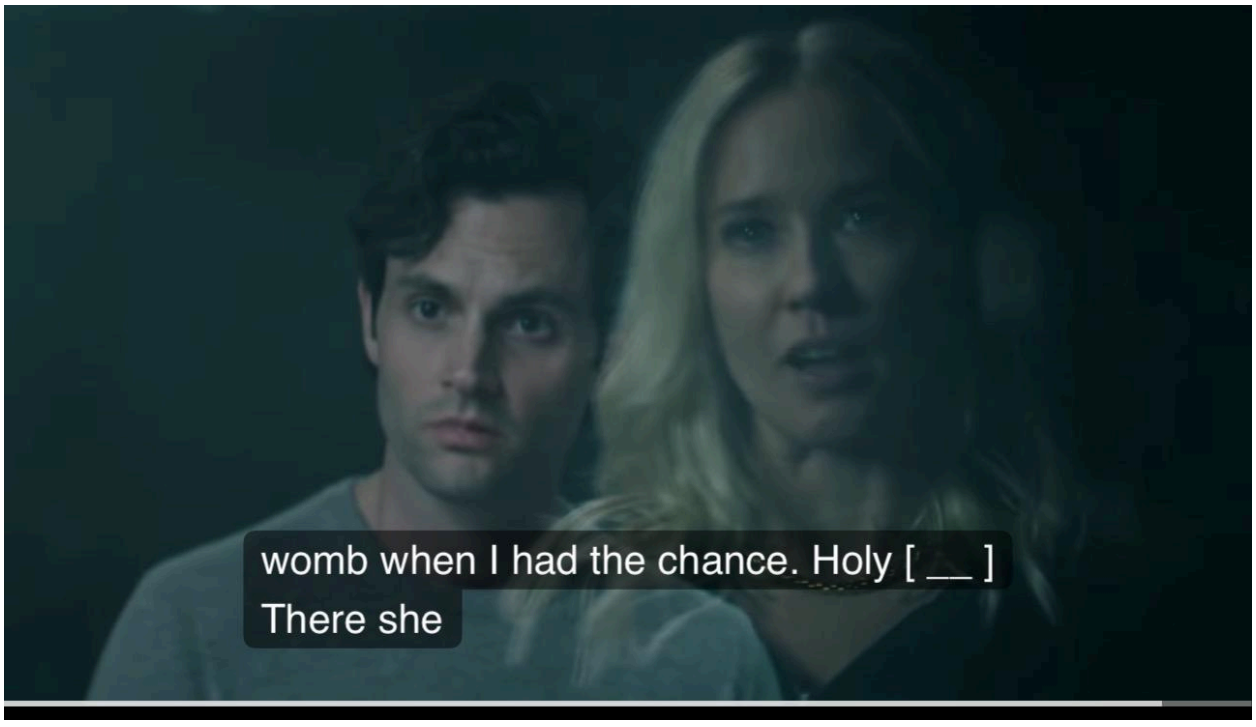

it. Thinking, feeling the way Reagan
does. For example, why are you having an


Exactly. You're chaotic, neutral, acting
in spite of your sister's feelings now

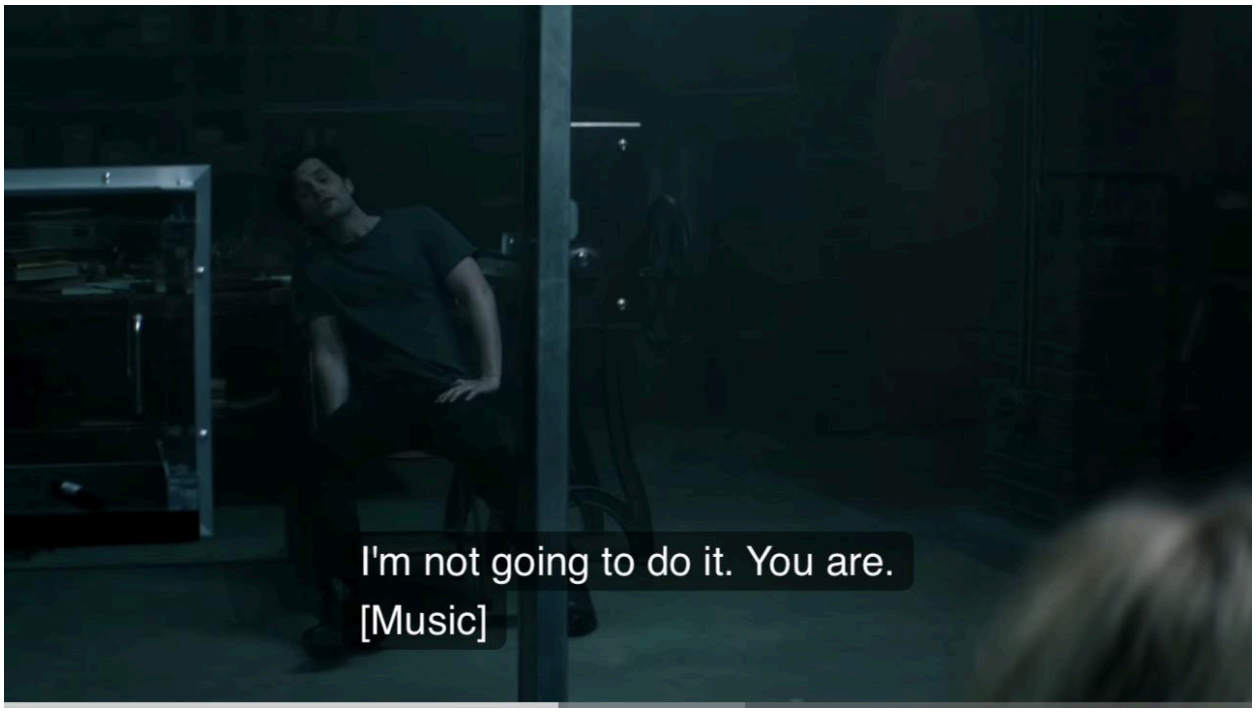

look like me, right? Only [__] you
because I'm too busy for his dumbass


tryhard, pathetic, singin.
[__] you. You will never be what

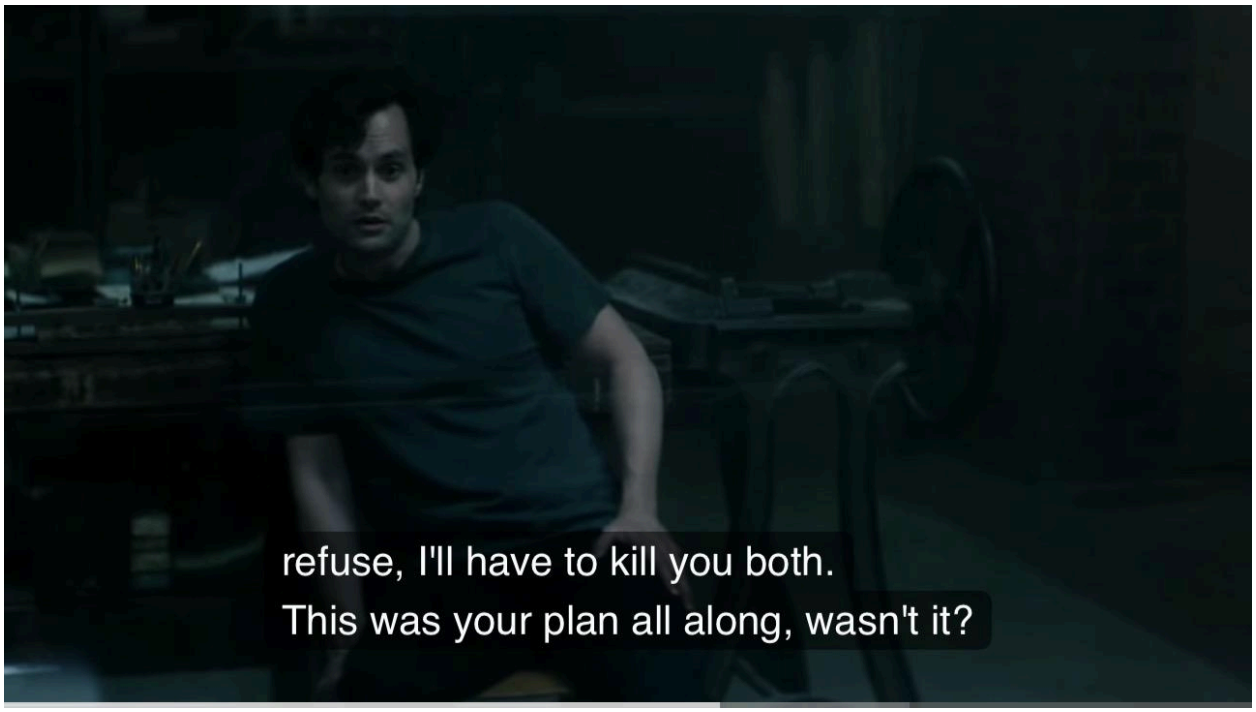

great. That's great. Now take that and
turn it into a spear. Use it like Reagan

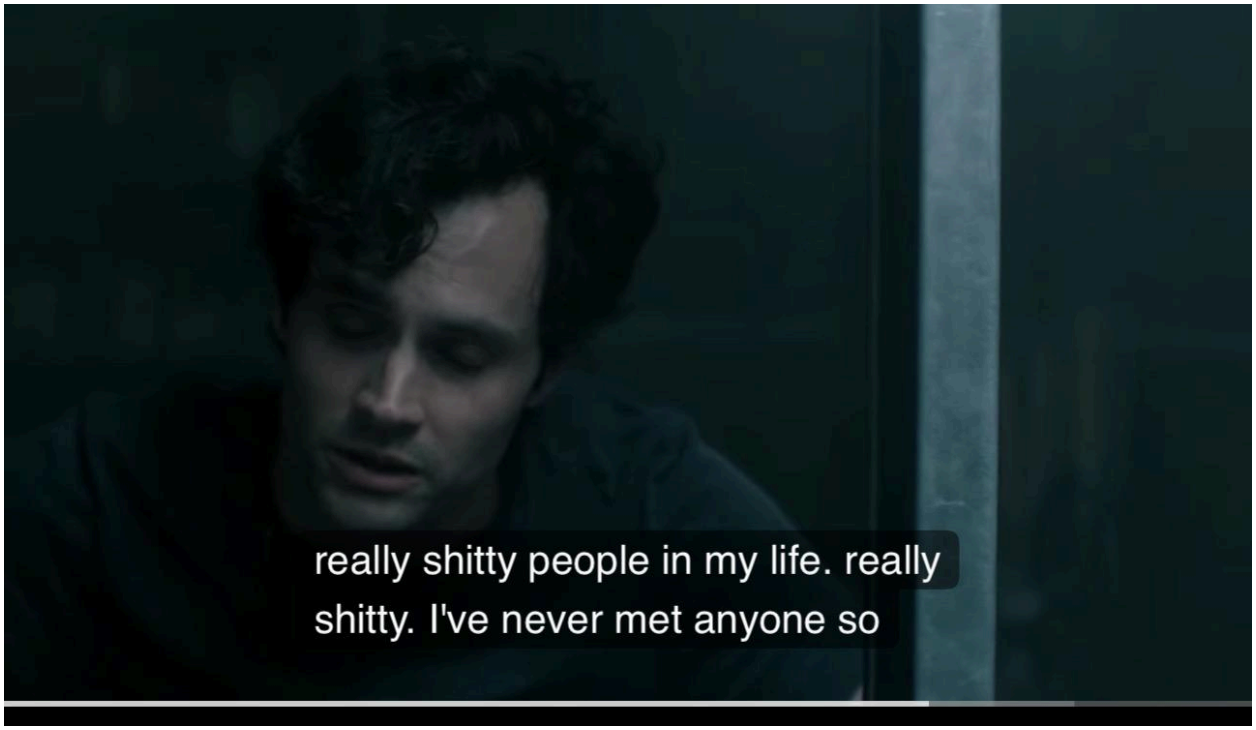

womb when I had the chance. Holy [__]
There she

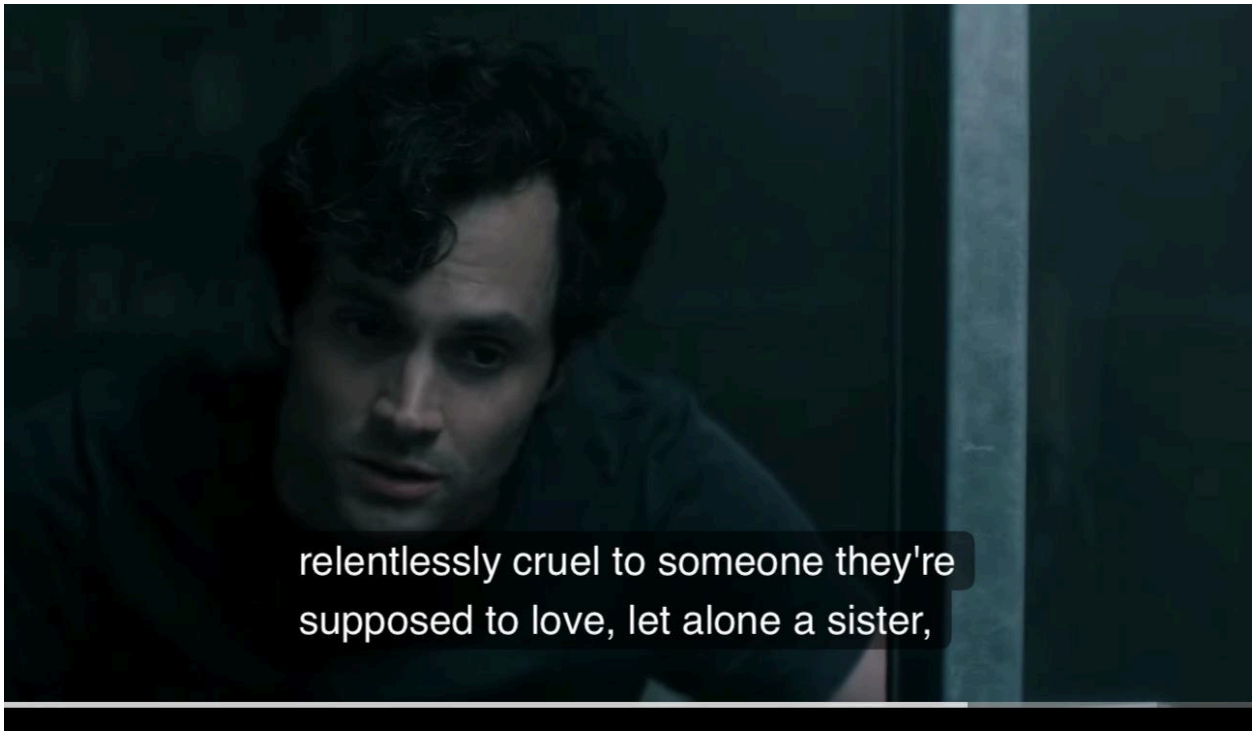

is. This ridiculous plan might work
after all.

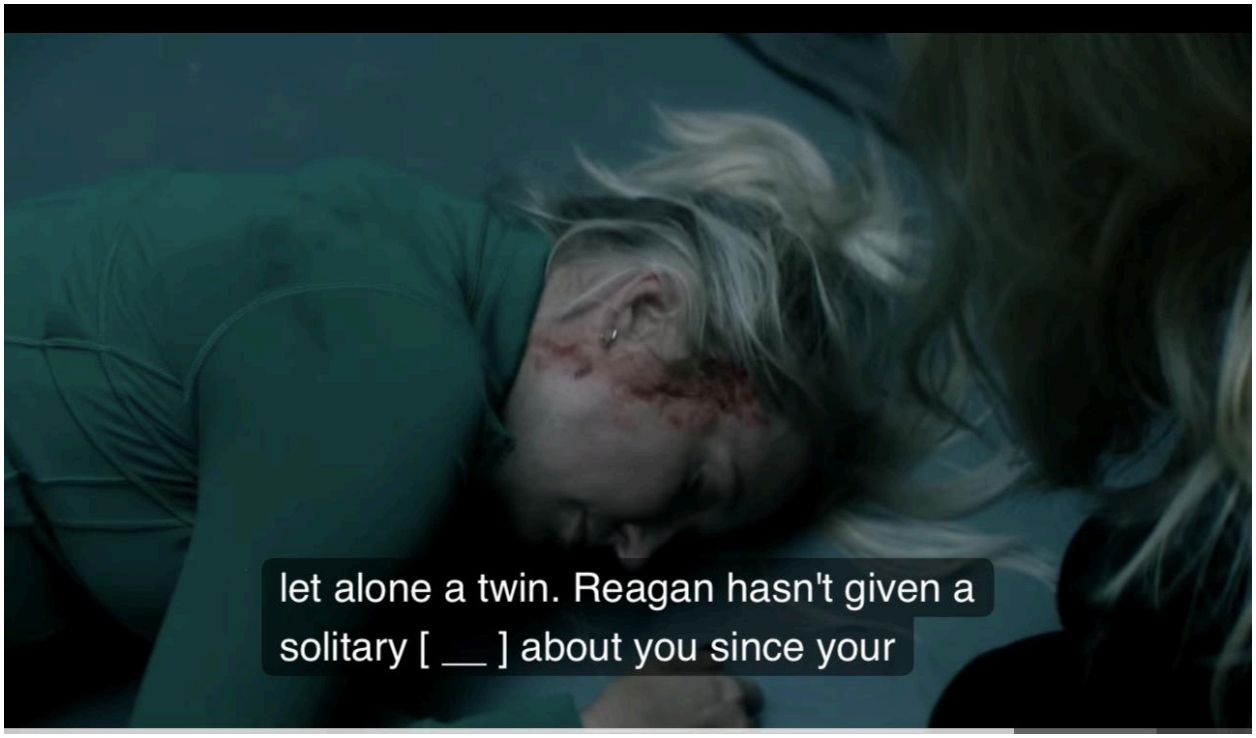

I'm not going to do it. You are.
[Music]

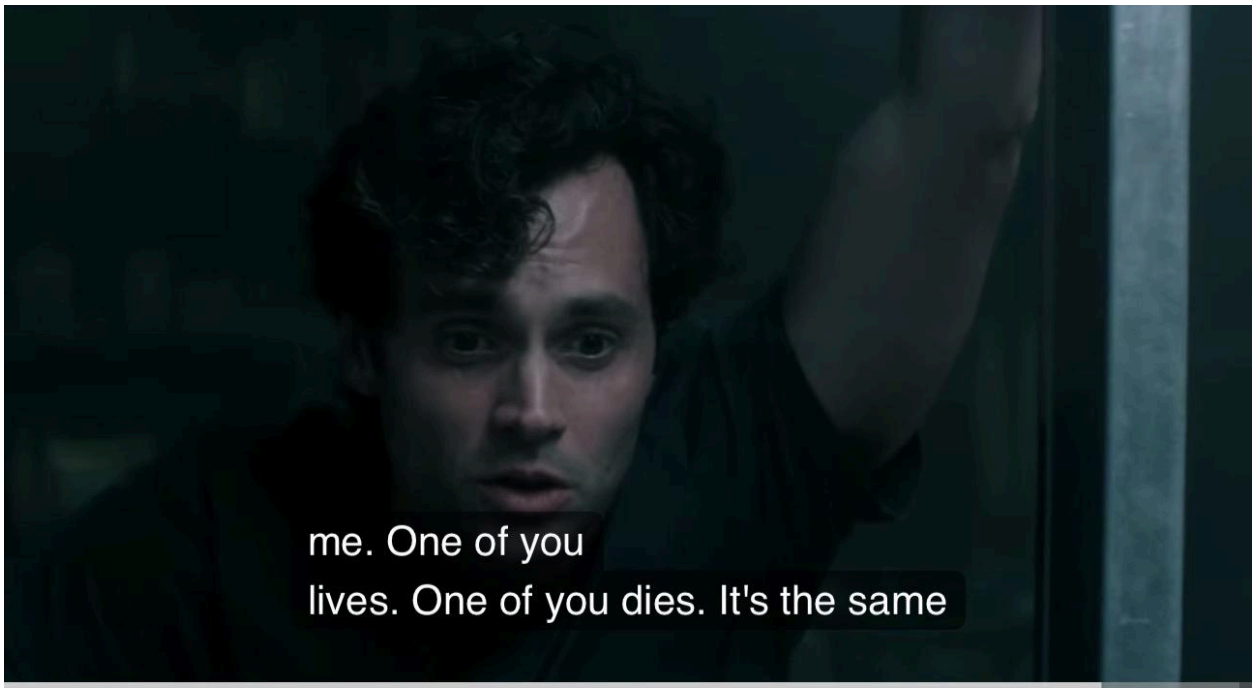

getting out of here, Maddie. I've got to
know you're not going to tell a soul.

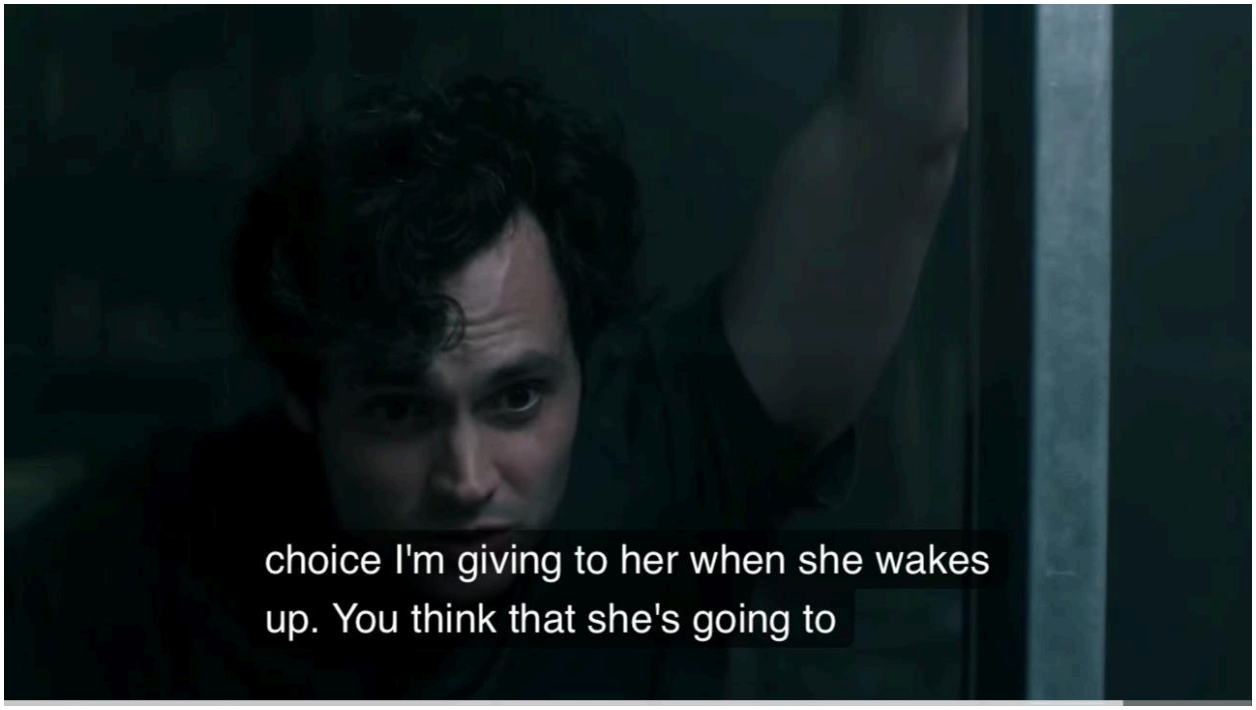

refuse, I'll have to kill you both.
This was your plan all along, wasn't it?

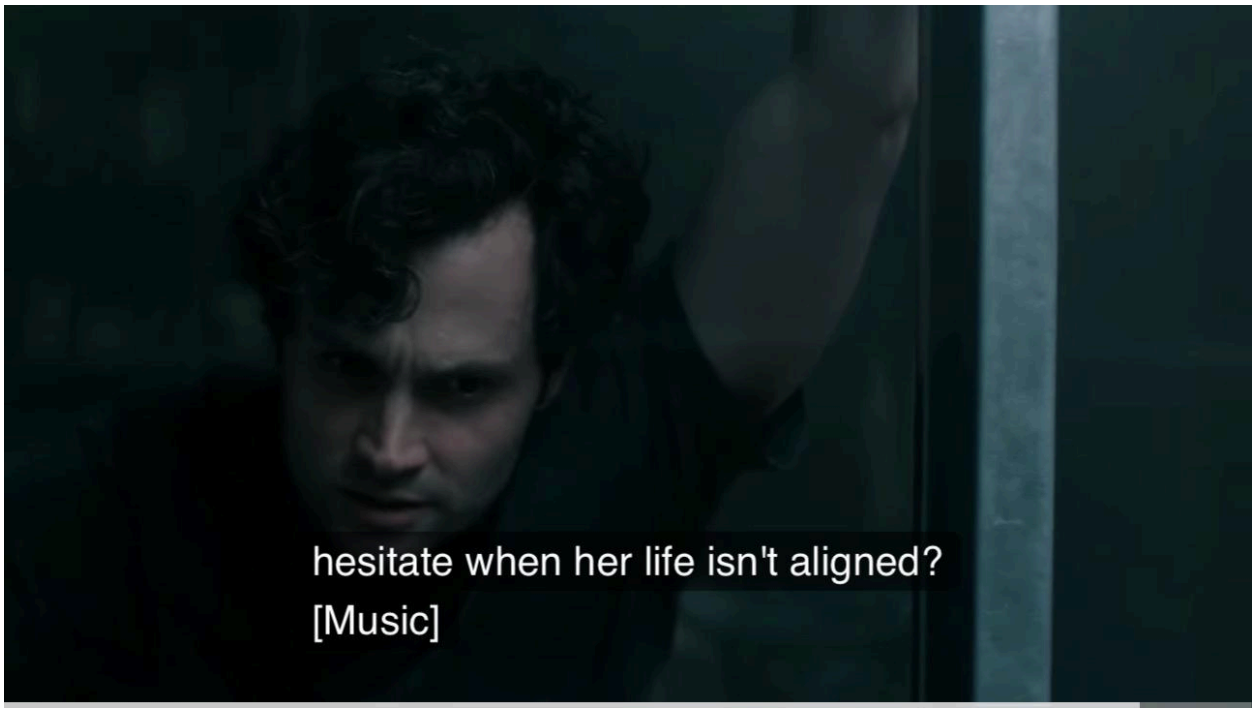

really shitty people in my life. really
shitty. I've never met anyone so


relentlessly cruel to someone they're
supposed to love, let alone a sister,

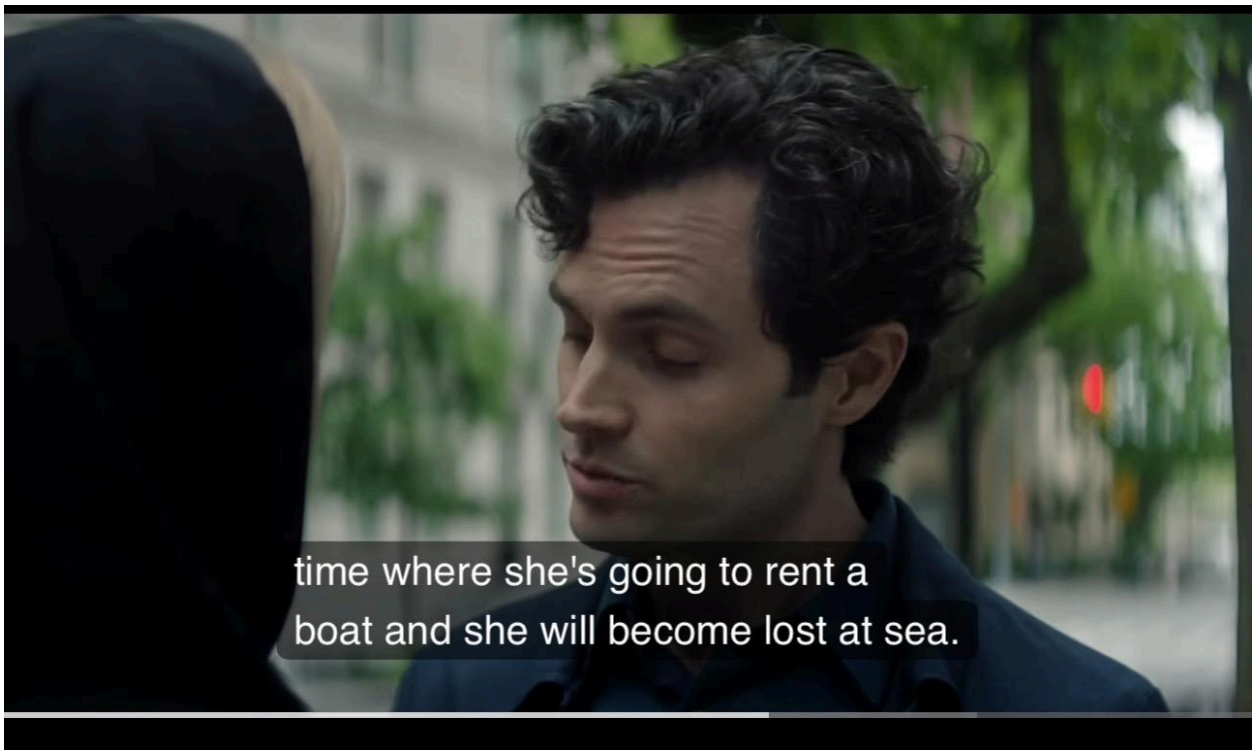

let alone a twin. Reagan hasn't given a
solitary [__] about you since your

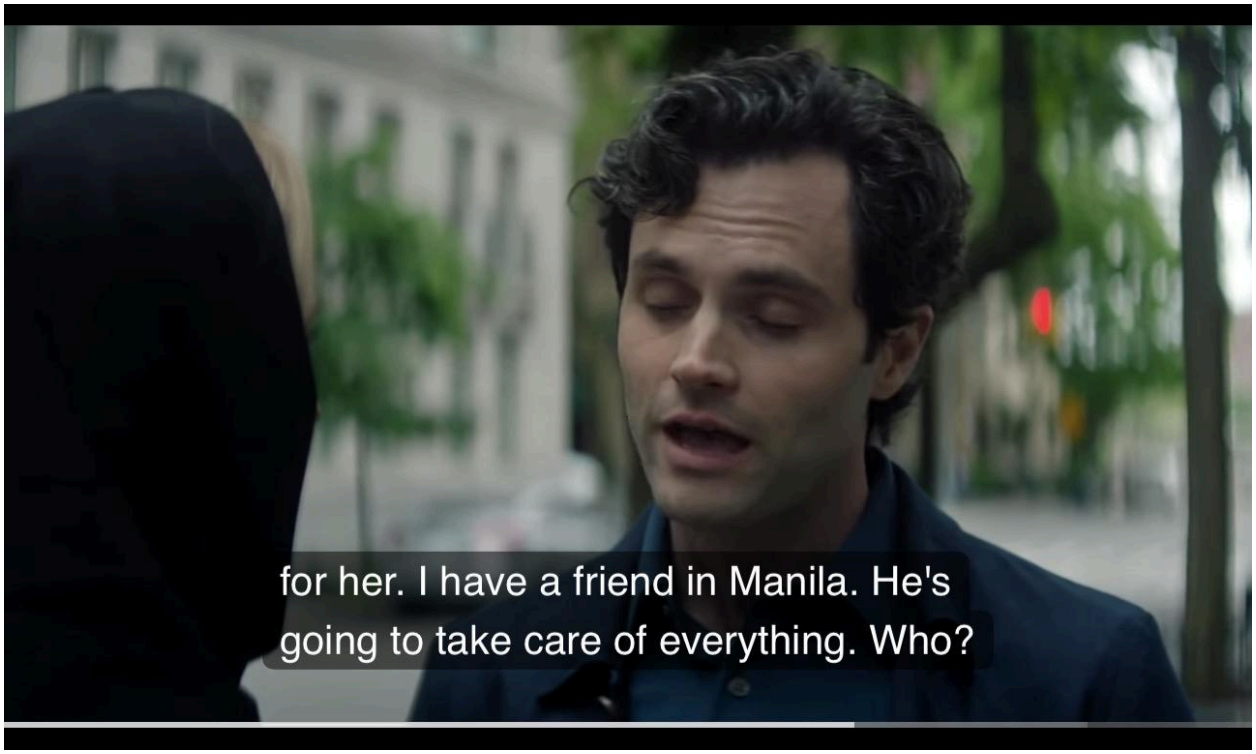

me. One of you
lives. One of you dies. It's the same


choice I'm giving to her when she wakes
up. You think that she's going to


hesitate when her life isn't aligned?
[Music]


month, Reagan is headed for the
Philippines for some much needed alone


time where she's going to rent a
boat and she will become lost at sea.


for her. I have a friend in Manila. He's
going to take care of everything. Who?


fault. We We were trapped in a cage in
Joe's cage at the bookstore.


Maybe it was good because it made me see
who Reagan really


was. I don't deserve to go to jail. I
don't. Reagan abused me. And it was Joe.


I mean, he is a
lunatic, but


he made me realize all of this trauma
that I


endured.
Katie, Katie, please, please. Teddy is


on the board and Reagan is
gone and things are


better. Oh, God. You feel it, right?
Things are better


now. Can't we all just pretend like this
never


happened? Please.


Not really.
But I told her to act normal to maintain


the status quo until I can contain this.
And I've got her to share her location

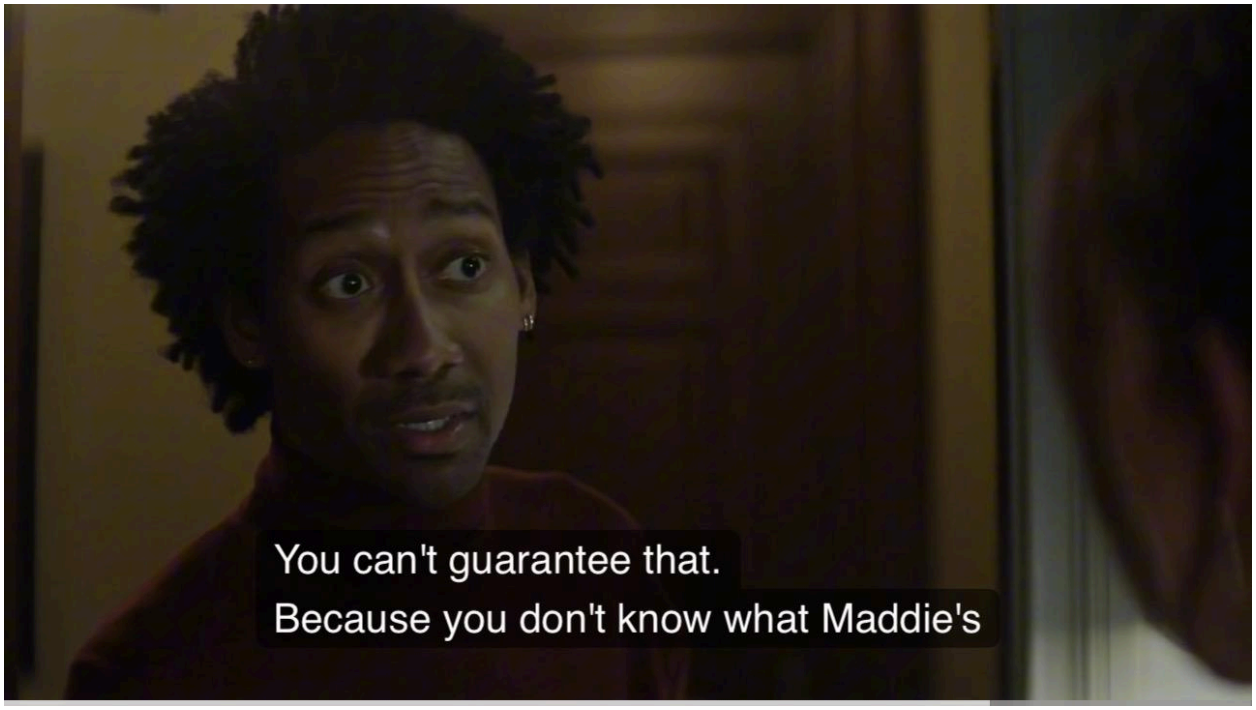

before you dragged me into this mess.
It is going to look like like I got a

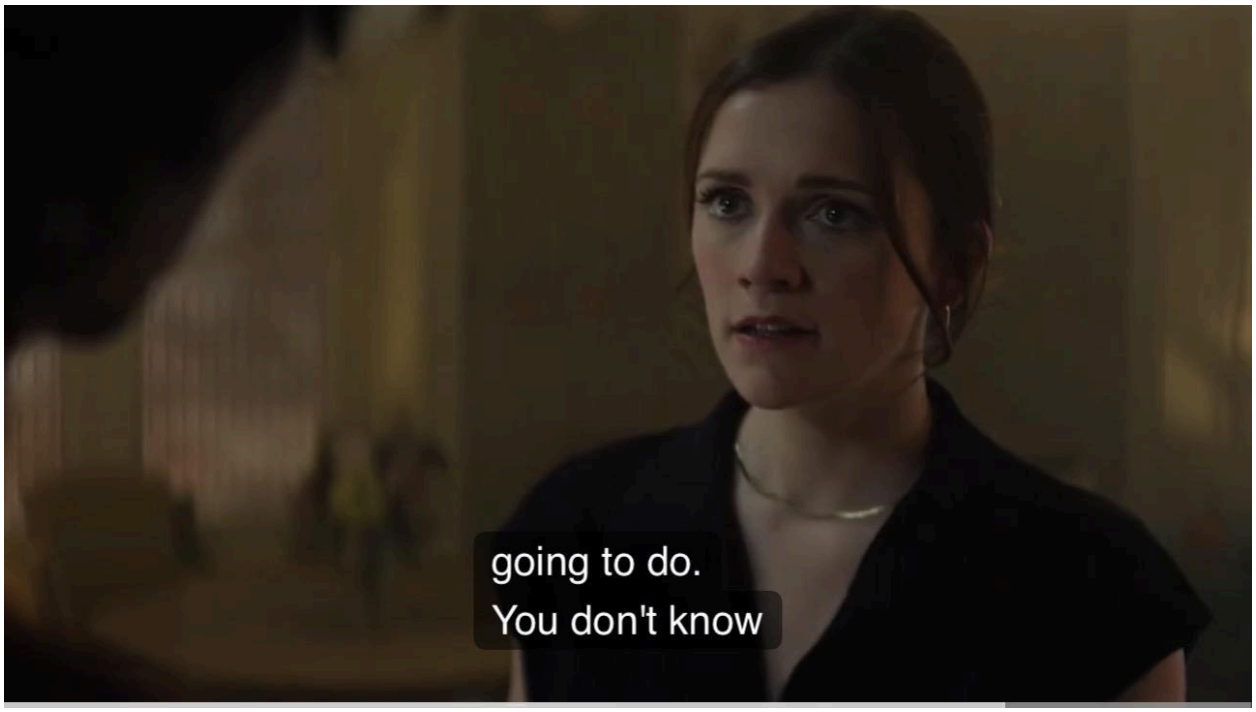

board seat because you had Bob killed or
because I I had Bob killed.


I am the black guy from Harlem who is
profiting off of a murder. If all I lose

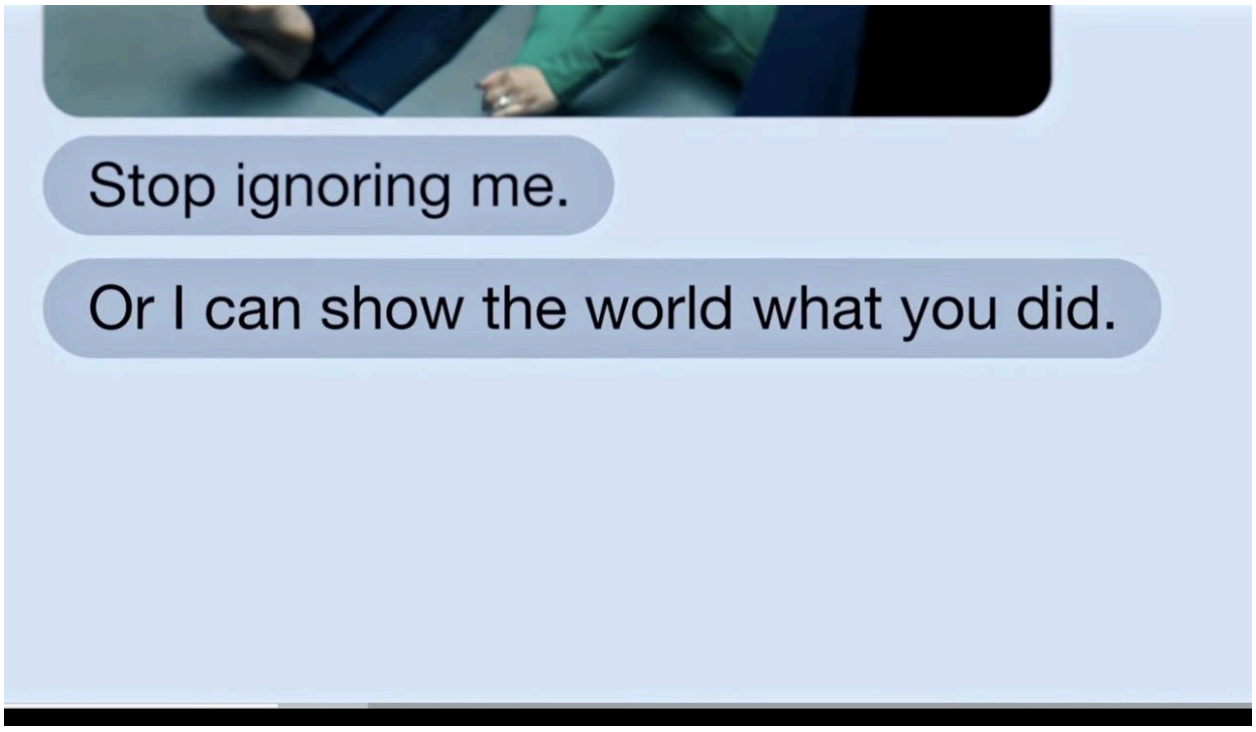

is my board seat, that would be the best
case scenario. Alby was right. I never

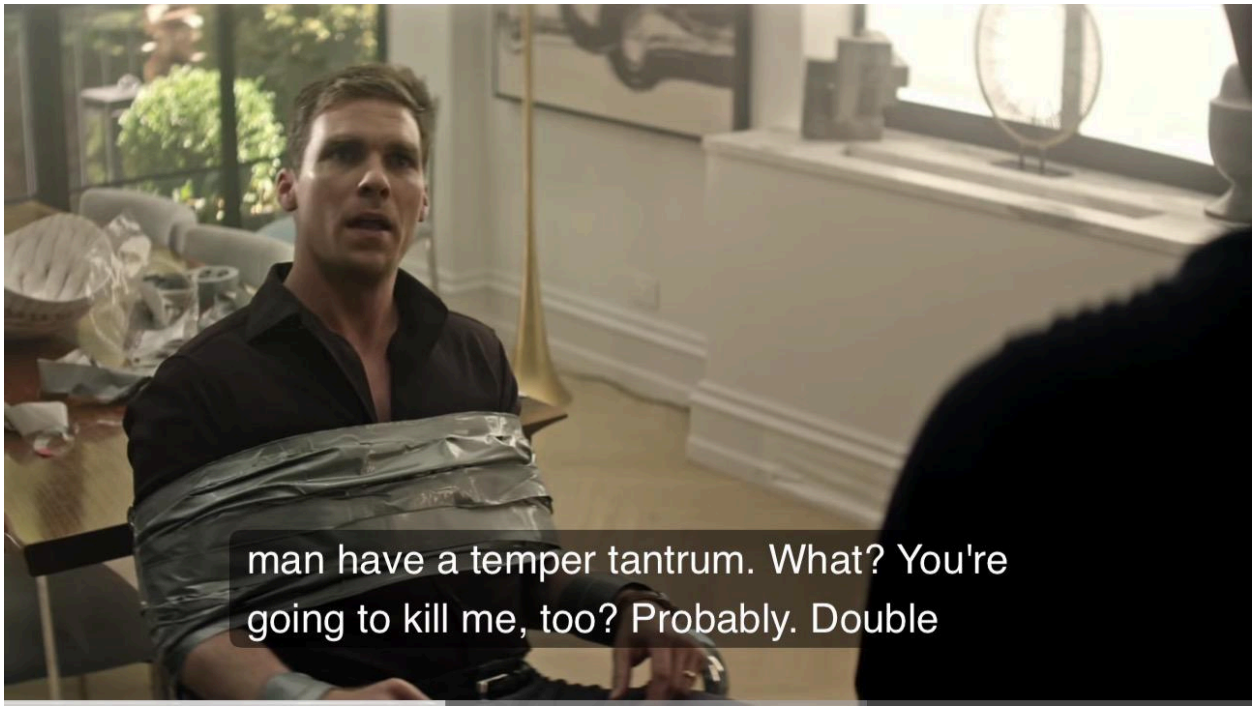

I can contain this. Okay? I told you,
but no one else needs to know.

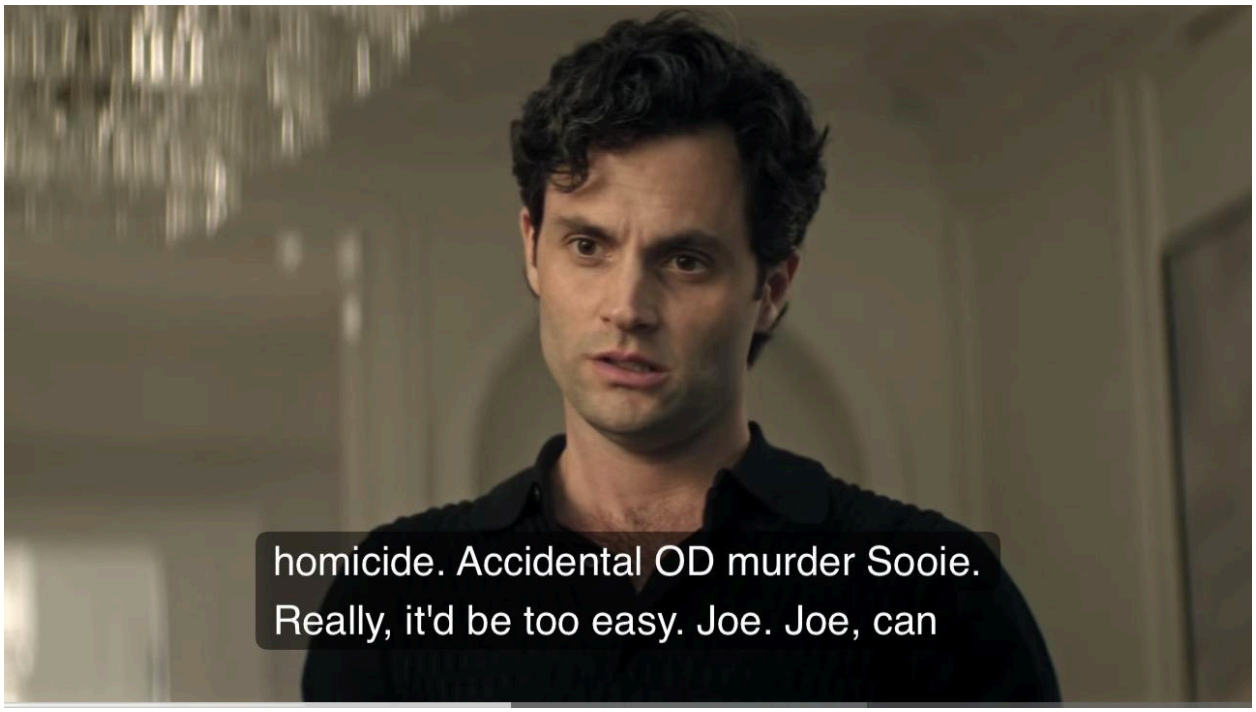

You can't guarantee that.
Because you don't know what Maddie's

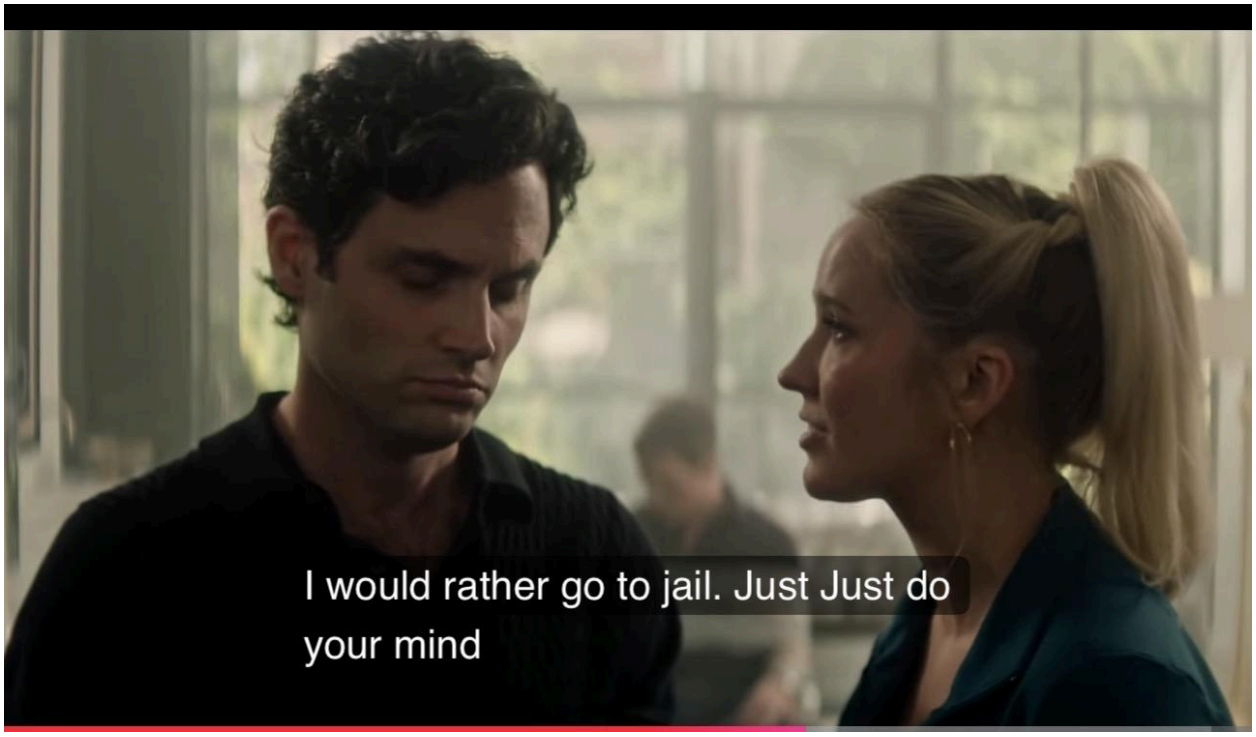

going to do.
You don't know


You don't know
what Joe is going to do.


Stop ignoring me.
Or I can show the world what you did.


man have a temper tantrum. What? You're
going to kill me, too? Probably. Double

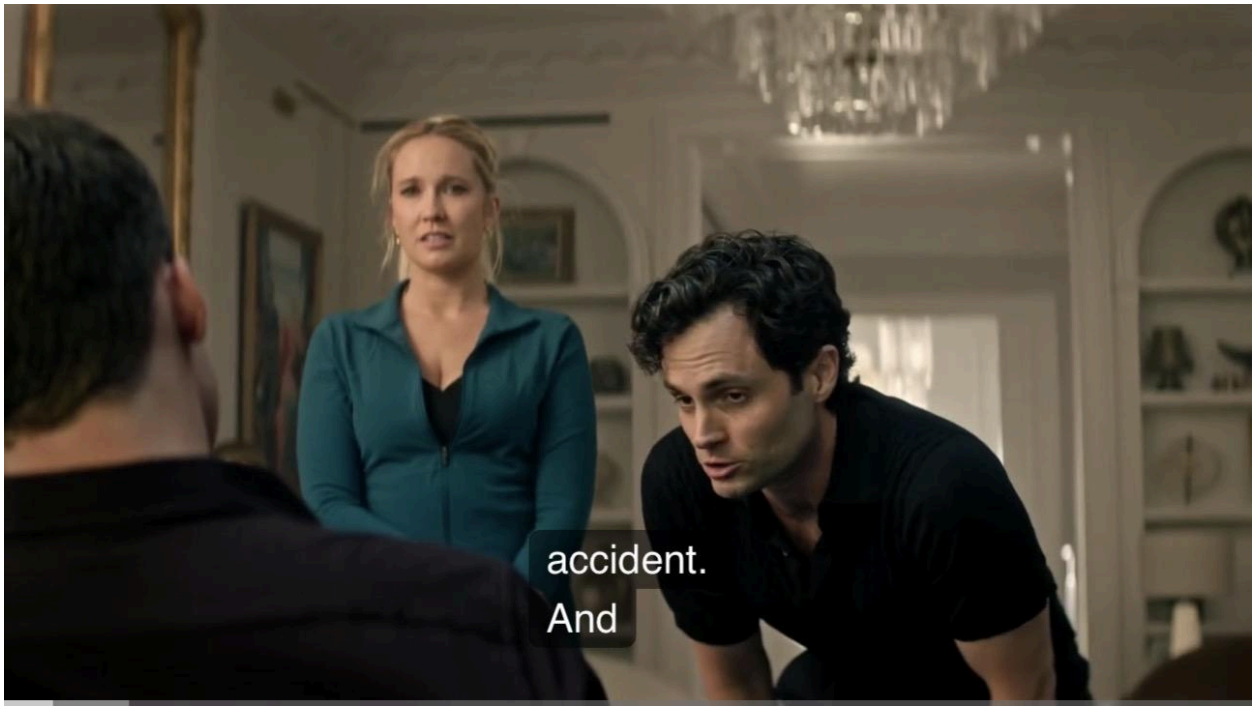

homicide. Accidental OD murder Sooie.
Really, it'd be too easy. Joe. Joe, can

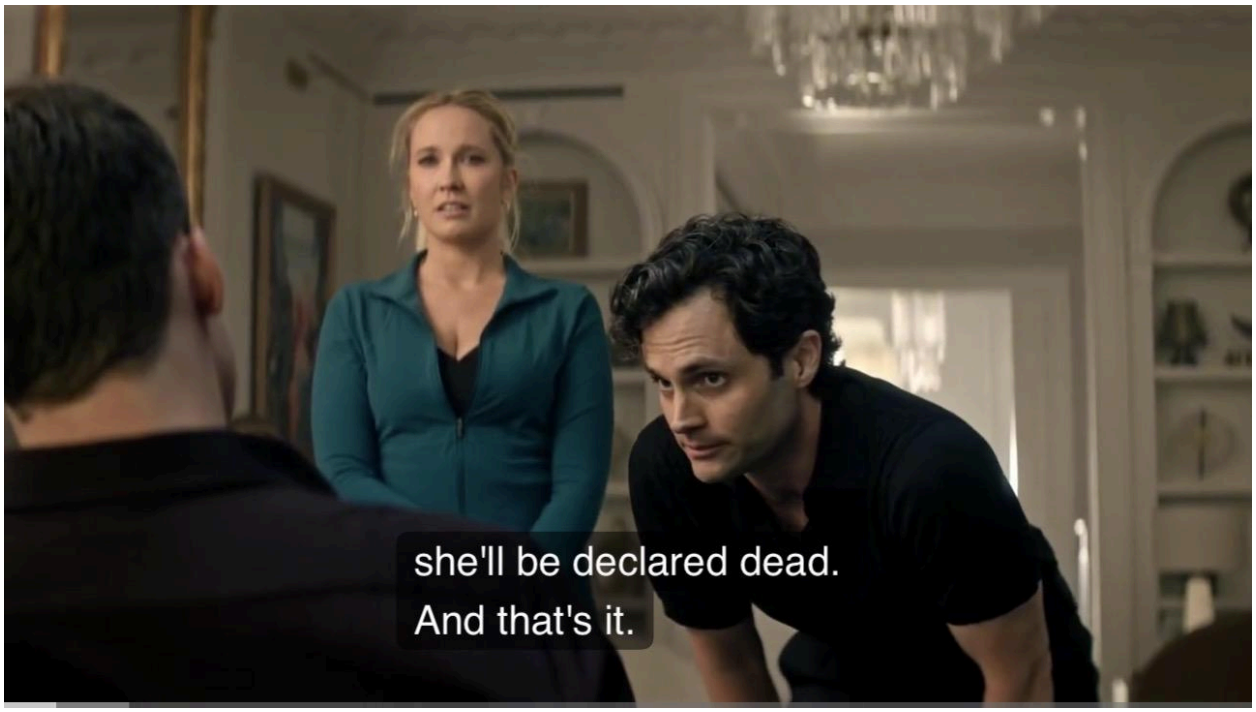

I would rather go to jail. Just Just do
your mind

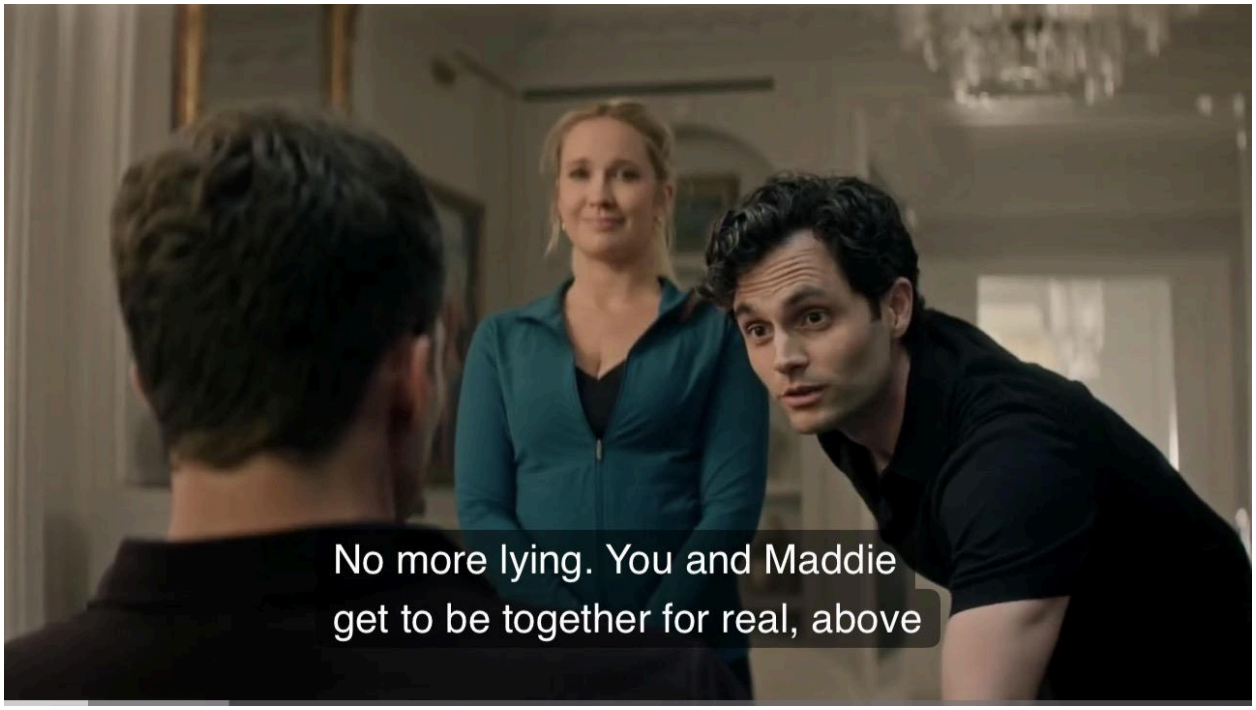

magic, you know? Get him on our side
like you did with


A boating accident?
Yeah, Joe's got it all planned out. It's


have been for a few more days,
and then Reagan will have a boating


accident.
And


she'll be declared dead.
And that's it.


No more lying. You and Maddie
get to be together for real, above


board.
You don't have to hide anymore.


going to make it look like she rented a
boat and went overboard and just


drowned.
Oh my god. No.





Conclusion :

Joe's plan was very genius; he managed to account for many variables and predict different outcomes for different types of behaviors. Joes manipulation is purely genius here he managed to force somebody into killing their own sister by using their childhood against her that showed amazing direct emotional and individual manipulation as long as many other types of

manipulation he also managed to perfectly facilitate Maddie's emotional state numerous times by using stuff like blackmail guilt tripping and bullying to get her to become on his side even when Maddie was scared of being caught Joe managed to calm her down and wait another month before he planned on doing a boating accident even if he switched to something else later it's still extremely impressive considering Maddie couldn't even handle the guilt without pills drugs drinking even hallucinations of Reagan etc but still listens to Joe cause of how well he managed to get into her head. Mind you Maddie wasn't a easy target she refused stuff like food or her insulin as a power play from Joe she read some of joes personality played on him tried to anger him spent days just fine without proper food water how Joe was forced into giving her medicine cause he needs her alive but still resisted for many days on the near brink of potential death but still resisted and even told the story how she got kidnapped in a foreign country got her cut off then manipulated a man who kidnapped her into killing himself and that the fbi was shocked that they never saw anything like it she wasn't a easy target she faught refused connected the dots on why she was there and was mocking Joe. Also Joe legit managed to teach Maddie how to act he also had to teach himself how to basically be an acting teacher or teaching her acting which btw worked so well it fooled not only the bored members but Kate Teddy and even temporarily Harrison who btw is legit Reagan's husband and Maddie's affair partner so obviously this is a great feat as the person who knew them for years and had been sleeping with one as a affair and then being married to another he would know how they are different yet Maddie's performance is so good from Joe she plays Reagan so well it temporarily fools all of the family the Lockwood board and Reagans legal team they only found out not from Maddie's skill but from catching her faking being Reagan her performance was perfect. This is busted learning ability from Joe. Let's not also forget this is a great example of Fri Joe adapting to an extreme novel problem. He is forced to come up with a solution to a complex situation. He manages it extremely well and gains the best outcome from it. Another thing is the many branch outcomes are pure genius cause the 4+ options all end with Joe winning, clearing most of his problems and still achieving most of it not all of his goals again Joe managed to create a plan with 5 branch outcomes leading to his success and around 3-4+ contingencies. This plan showcased great manipulation deception creativity planning coverage ep eu ef etc . Also mind you this plan interconnects with his strategy in 5x9 as it concludes with Joe framing Harrison and connecting this plan with his to rebuild his life as Joe with Henry and Brontë which I'll link below
https://docs.google.com/document/d/1-caxaXZC7WLNPJdTatFnIvzPmRhjRVQtUcGb59ZWKgw/edit?usp=drivesdk

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